

INSTITUTE OF TECHNOLOGY

Alumni Outcomes & Loyalty Survey

September 2020

Oklahoma State University Institute of Technology Okmulgee, Oklahoma

Office of Institutional Research

Executive Summary

The Alumni Outcomes and Loyalty Survey (AOLS) is part of the Research Toolkit suite of products offered by Ruffalo Noel Levitz, the same company OSUIT uses to gather data on face-to-face and online student satisfaction with the Student Satisfaction Inventory (SSI) and the Priorities Survey for Online Students (PSOL). The purpose of the AOLS is to measure institutional success and alumni engagement. This is the second administration of the AOLS at OSUIT; it has become part of a three-year rotation of surveys. Because this survey targets alumni three and five years post-graduation, administration every third year would lead to most alumni only being surveyed once. However, this is a self-report survey; those who graduate with subsequent degrees may be included in future administrations. Ruffalo Noel Levitz conducted the AOLS online.

The current survey provides an opportunity to update contact information and helps maintain the lines of communication between Oklahoma State University Institute of Technology and those who can support the institution in a number of ways. The current alumni cohort consists of students who graduated during the 2014-2015 and 2016-2017 academic years, yet some graduated more than once from OSUIT. The table that follows includes alumni responses, self-reported, that may include graduation periods outside the 2014-2015 and 2016-2017 academic years.

What calendar year/academic term did you graduate from OSUIT?-Semester (fall, spring, etc.):

Year/Term	Fall	Spring	Summer	Total
2012	0	1	0	1
2013	0	1	0	1
2014	18	11	12	41
2015	5	25	2	32
2016	27	9	9	45
2017	1	12	2	15
2018	3	2	3	8

The 1,354 OSUIT alumni invited to participate in this survey were drawn from official Unitized Data System Degree files submitted to the Oklahoma State Regents for Higher Education in 2015 and 2017; 1,323 had viable email addresses, and five opted-out. Of those invited with viable emails, 192 filled out some portion of the survey for a response rate of 14.5%.

The demographic composition of this sample of alumni was primarily male (69.0%), age 25-40 (70.0%), and white, non-Hispanic (67.0%) with American Indian/Alaskan Native (15.0%) and Black/African American (8.0%). See appendix A for additional data on demographics. Although the ratio of male to female respondents is not representative of the population at-large, it does represent the higher percentage of male students typically registered at OSUIT.

Following is a brief summary, by section, of the 2020 report from Ruffalo Noel Levitz. Appendix A contains tables and graphs showing results from the spring 2020 administration of the AOLS. Appendix B shows tabled results for spring 2020 side-by-side, when appropriate, with results from spring 2017 for

comparison purposes. Appendix C contains a copy of the template used to prepare the AOLS for online administration.

Section 1: Skills and Abilities

Alumni rated the degree to which specific skills were enhanced by their college education, including communication skills; math, science, and technology skills; reading skills; and skills that demonstrate tolerance and understanding. Enhancement was rated on the following scale: 1="Not enhanced at all", 2="Not very enhanced", 3="Somewhat enhanced", 4="Enhanced", 5="Very enhanced"; mean "enhancement" ratings are listed in parentheses. Due to participation in their major programs of study, alumni found they had enhanced their reading, communication, math, science, and technology skills at OSUIT. Tolerance and understanding of others was also enhanced. In particular, alumni reported enhanced ability to 1) get along with others with differing ideas (4.15); 2) to look at controversial issues from other perspectives (4.17); and 3) to relate well to people from different racial or cultural backgrounds (4.28).

Section 2: Finances, Preparation, and Reputation

Satisfaction with finances, preparation, and reputation were rated by alumni on the following scale: 1="Not satisfied at all", 2="Not very satisfied", 3="Somewhat satisfied", 4="Satisfied", 5="Very satisfied"; mean "satisfaction" ratings are listed in parentheses. One of the standard items ("Career Services at the college was helpful to me in networking for a job/graduate school") was re-written to better reflect the advisement situation on campus by replacing "Career Services" with "My program advisor". Also, three campus-added items were included in this section of the AOLS for the OSUIT campus:

- I had opportunities to develop contacts with industry or academic professionals from outside OSUIT.
- My overall experience (classes/labs/internships) at OSUIT prepared me for advancement in my field.
- I am satisfied with OSUIT's reputation among industry professionals in my field.

Alumni reported enough financial aid was made available during their time at OSUIT (3.95), and that they are satisfied that their current financial resources allow them to live independently and comfortably (4.16). Alumni rated their satisfaction with the way OSUIT prepared them for career opportunities with hands-on learning and internships (4.01), networking with industry professionals (3.83), and the potential for continuing education (4.02) and career advancement (4.04). Alumni reported highest satisfaction for excellent job and educational opportunities (4.11) and OSUIT's reputation among industry professional in their career fields (4.16).

Section 3: Overall Satisfaction

This section refers to general satisfaction primarily covering areas under Academic Services and Students Services. Alumni were most satisfied with the advisement they received (4.29), and they found their instructors capable and qualified to teach in their major programs (4.21). Alumni also reported satisfaction with student services such as the Bursar's office, financial aid, and admissions (4.16).

Three campus-added items were included in this section of the AOLS as well; these items summarize alumni satisfaction with OSUIT in terms of education received (4.23), the college experience (4.12), and willingness to choose OSUIT given the opportunity (4.13). Summary items are typical of many satisfaction surveys, and similar items have been added to most surveys at OSUIT.

The AOLS included its own summary item as a singular measure of endorsement: "How likely are you to recommend OSUIT to a close friend or family member?" Response choices included 1) Yes, I definitely would; 2) No, I would not; and 3) Unsure. This year (2020), 78.2% of alumni reported they would recommend OSUIT to family and friends. This question also included a place for an open-ended response allowing alumni to explain their answers (see appendix A).

Section 4: Alumni Activities

Alumni also rated their levels of interest in alumni activities. Levels of interest were rated on the following scale: 1="Not interested at all", 2="Not very interested", 3="Somewhat interested", 4="Interested", 5="Very interested". This year, interest ran highest for "Helping to mentor current students in my field" (3.31). Responses for levels of interest tended to be lukewarm ranging between 2.90 and 3.31.

Section 5: Alumni Communication

Alumni indicated in this section whether they were interested in various forms of media for news and information pertaining to OSUIT or their program/major. Email from the OSUIT major program of study led the communication preferences (72.3%) followed closely by email from OSUIT in general (68.9%), email from the Alumni Relations office (60.4%), and e-newsletters from the program/major (60.4%). Alumni showed the least interest for Twitter feeds (20.3%) and phone calls from the Alumni office (23.8%).

Section 6: Connectedness and Engagement

Alumni rated levels of connectedness and engagement with instructors and staff, their classmates, and OSUIT in general. Alumni also rated the factors of greatest importance for deciding whether to make monetary gifts to the institution. Levels of connectedness and engagement were rated on the following scale: 1="Not engaged or connected at all", 2="Not highly engaged or connected, 3="Somewhat engaged or connected", 4=Engaged or connected, 5="Highly engaged or connected".

Alumni reported a moderate sense of connectedness to the institution and faculty/staff. Ratings ranged from 2.37 (2="Not highly engaged or connected") for *Friends I made through participating in athletics or supporting a team at OSUIT* to 3.23 (3="Somewhat engaged or connected") for *Friends from my major/program*. Alumni reported feeling "Somewhat engaged or connected" to *OSUIT as a whole* (2.86).

Alumni were asked to choose three factors of greatest importance in deciding to support OSUIT with monetary donations. The top three factors reported were 1) *OSUIT gave me an excellent education* (29.2% of responses); 2) *I received scholarships or other financial aid as a student* (19.8% of responses); and 3) *There is a specific need and plan for the donation* (19.3% of responses). Also important to alumni was their ...belief in the mission of the institution with 16.9% of responses.

In addition, this section contains data on the organizations the alumni currently support, worthwhile characteristics of these organizations, and follows with alumni employment and salary data (see appendix A).

Section 7: School Affiliations

Alumni reported on program majors in this section followed by an update from those alumni who are continuing their education, the institutions they attend, and their majors at these institutions. The largest percentage of alumni respondents graduated with a Bachelor of Technology degree in Information Technologies (16.9%) followed by Allied Health Sciences (9.2%) and Culinary Arts (7.7%). See appendix A for a full list of majors for current (2020) respondents, and appendix B for a side-by-side comparison with respondents in 2017.

Section 8: Profile

This section contains the demographic information already presented earlier in this report. For complete tables and charts, see appendix A.

Respectfully submitted:

Curtis Miller, Analyst

OSUIT Institutional Research

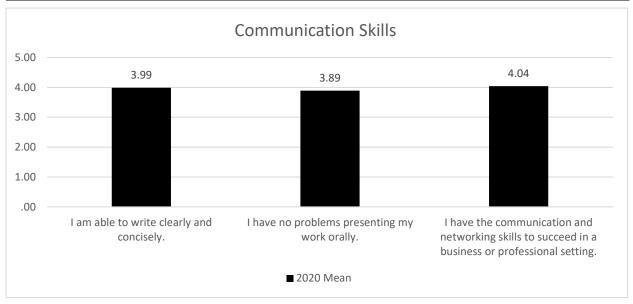
Appendix A:

Alumni Outcomes & Loyalty Survey Results, spring 2020

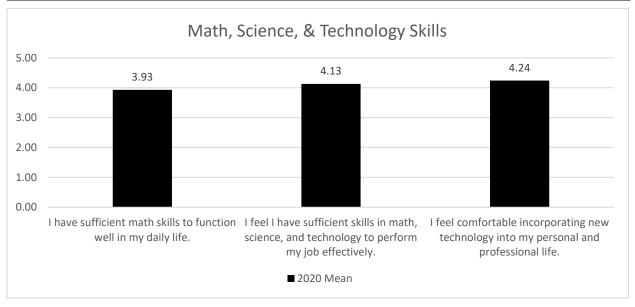
Section 1: Skills and Abilities

Below is a list of skills and abilities that are often enhanced by a college education. For each of these, please indicate the extent to which it was enhanced by your program at OSUIT. Rate enhancement on the following scale: 1="Not enhanced at all", 2="Not very enhanced", 3="Somewhat enhanced", 4="Enhanced", 5="Very enhanced".

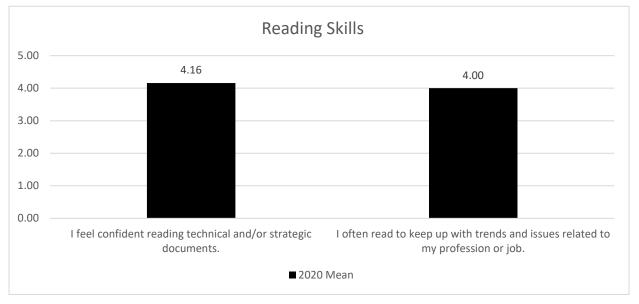
Communication Skills:	2020	2020 Std	2020
	Mean	Dev	Count
I am able to write clearly and concisely.	3.99	1.05	183
I have no problems presenting my work orally.	3.89	1.01	180
I have the communication and networking skills to succeed in a business or professional setting.	4.04	.98	183



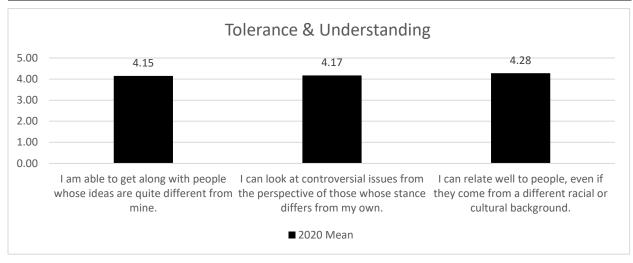
Math, Science, and Technology Skills	2020	2020 Std	2020
	Mean	Dev	Count
I have sufficient math skills to function well in my daily life.	3.93	1.03	183
I feel I have sufficient skills in math, science, and technology to perform my job effectively.	4.13	.94	181
I feel comfortable incorporating new technology into my personal and professional life.	4.24	.94	180



Reading Skills	2020 Mean	2020 Std Dev	2020 Count
I feel confident reading technical and/or strategic documents.	4.16	.95	174
I often read to keep up with trends and issues related to my profession or job.	4.00	1.06	171



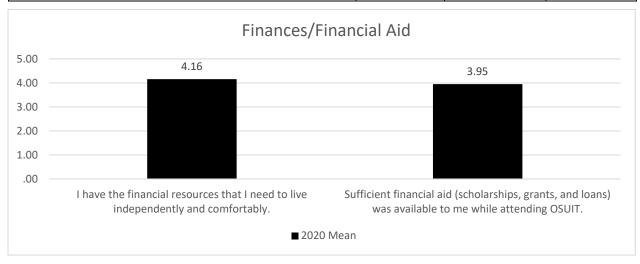
Tolerance and Understanding	2020	2020 Std	2020
	Mean	Dev	Count
I am able to get along with people whose ideas are quite different	4.15	.99	177
from mine.			
I can look at controversial issues from the perspective of those whose	4.17	.97	175
stance differs from my own.			
I can relate well to people, even if they come from a different racial or	4.28	.99	174
cultural background.			



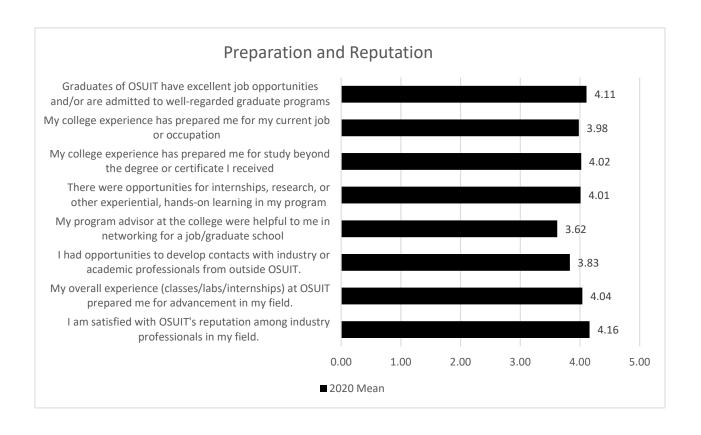
Section 2: Finances, Preparation, and Reputation

For each of the statements below, please indicate how satisfied you are. Rate satisfaction on the following scale: 1="Not satisfied at all", 2="Not very satisfied", 3="Somewhat satisfied", 4="Satisfied", 5="Very satisfied".

Finances/Financial Aid	2020 Mean	2020 Std Dev	2020 Count
I have the financial resources that I need to live	4.16	1.01	171
independently and comfortably.			
Sufficient financial aid (scholarships, grants, and loans)	3.95	1.16	161
was available to me while attending OSUIT.			



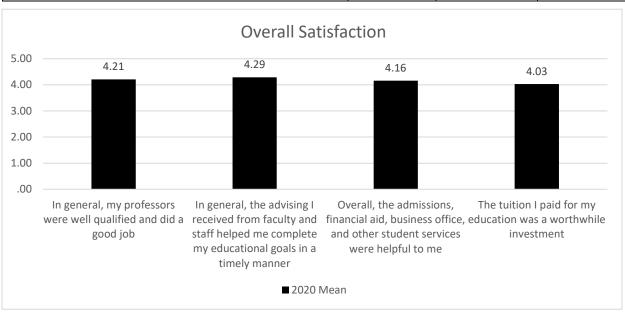
Preparation and Reputation	2020 Mean	2020 Std Dev	2020 Count
Graduates of OSUIT have excellent job opportunities	4.11	1.06	168
and/or are admitted to well-regarded graduate			
programs			
My college experience has prepared me for my current	3.98	1.10	169
job or occupation			
My college experience has prepared me for study	4.02	1.09	162
beyond the degree or certificate I received			
There were opportunities for internships, research, or	4.01	1.25	159
other experiential, hands-on learning in my program			
My program advisor at the college was helpful to me in	3.62	1.40	136
networking for a job/graduate school			
I had opportunities to develop contacts with industry or	3.83	1.27	160
academic professionals from outside OSUIT. (campus-			
added item)			
My overall experience (classes/labs/internships) at	4.04	1.11	167
OSUIT prepared me for advancement in my field.			
(campus-added item)			
I am satisfied with OSUIT's reputation among industry	4.16	1.06	171
professionals in my field. (campus-added item)			

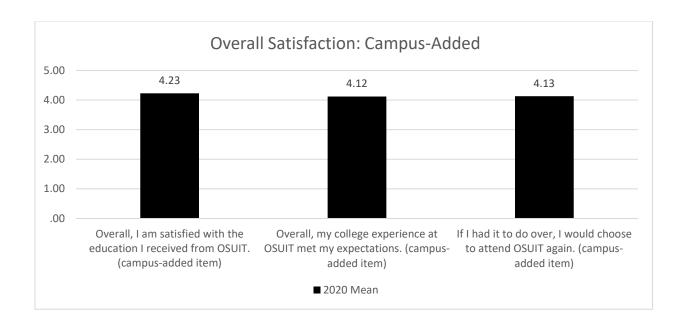


Section 3: Overall Satisfaction

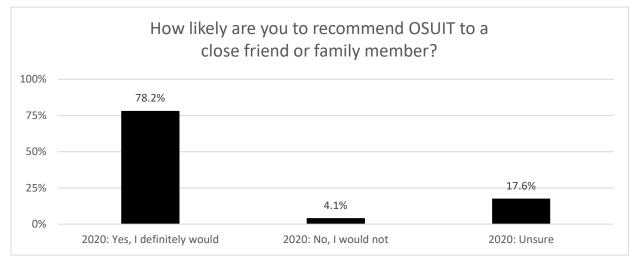
For each of the statements below, please indicate how satisfied you are.

Overall Satisfaction	2020 Mean	2020 Std Dev	2020 Count
In general, my professors were well qualified and did a good job	4.21	.96	172
In general, the advising I received from faculty and staff helped me complete my educational goals in a timely manner	4.29	.89	171
Overall, the admissions, financial aid, business office, and other student services were helpful to me	4.16	.92	169
The tuition I paid for my education was a worthwhile investment	4.03	1.13	171
Overall, I am satisfied with the education I received from OSUIT. (campus-added item)	4.23	.95	171
Overall, my college experience at OSUIT met my expectations. (campus-added item)	4.12	1.01	170
If I had it to do over, I would choose to attend OSUIT again. (campus-added item)	4.13	1.17	171





Likelihood of Recommending	2020: Yes, I definitely would	2020: No, I would not	2020: Unsure
How likely are you to recommend OSUIT to a close friend or family member?	78.2%	4.1%	17.6%



How likely are you to recommend OSUIT to a close friend or family member? Why?

1) Colleges are highly expensive. For a trade school maybe adjust the cost of your books/tuition accordingly for a trade school instead of pretending it's an Ivy League school. Furthermore; stop ticketing your students for parking small pick ups in compact parking? that is actually normal sized parking? anywhere else. Probably need to reel in your campus police who enjoyed harassing students at mandatory dorm meetings as well. 2) Most of the teaching staff in general education section were

lackluster at best. From my understanding of recent graduates the program is hiring instructors that have no business teaching students.

A good school that does not cost too much.

All my dealings with the school have all been geared towards money. They tried to make me take classes I didn't need to get my degree for no reason. Also I felt harassed when living on the dorms they made me move dorms 4 times and tried to evict me once when my grandma was having health issues.

At least in the program I went for. Being an automotive Technician is a joke now days. Pay is terrible, and you get treated poorly by everyone in the dealerships. Would not recommend going for a technician as a trade anymore

Because I got exactly what I needed and am confident anyone I referred would as well.

Cheap option for a good career

Classes closely related to actual on the job requirements.

Classes were flexible, campus is easy to navigate, instructors are very helpful and easy to follow.

Depending on the program. Machine technology was a very poor choice there was poor hands on training. To many in the class. And the teacher was below par on knowledge.

Depends on their field of study and what they need for their career. OSUIT, for me, taught me a lot of C-level type of knowledge. My associates degree taught me more technical skills compared to OSUIT.

Depends on what programs they enroll in. I would not recommend HEVi Kenworth truck program because it did not have the necessary resources to prepare me after graduation. majority of my learning came from on the job training. I have heard they have other programs that are excellent

Easy commute from Tulsa, great programs, cost effective, on campus dinning, good library.

Good instructors, good course material, and small class sizes.

Good quality education and good reputation for a reasonable cost.

Good reputation in many different fields.

Good school, good opportunity, sufficient assistance with employment

Great career path and job security.

great college and degree to have

Great experience! My only issue would be the price when attending but hey this is America! The classes helped me better understand how the electronics work inside a device but never helped me with

troubleshooting a loop. Once I got into a job, troubleshooting was lacking but after a few years it got way better. OSUIT definitely helped in the understanding on how things work so the OJT was just an add on.

Great nursing program

Great professors with real world projects as part of course content

Great school with great degree paths

Great value.

Helped me pass a lot of people in my field today f work.

I already have recommended OSUIT to several individuals. The ability to get a bachelors degree in IT is not available too many other places.

I enjoyed the classes and feel they have prepared me for my career. Unfortunately, the financial aide representative that I filled out my paper work with forgot to submit it. I did not find this out until the end of the semester when I owed nearly \$4,000 for the semester. At the time it was too late to file and I had to leave OSU-IT. This incident put me years behind in my education plans. I know this incident is not indicative of an average experience but it is enough for me to reconsider recommending this University.

I enrolled in 1969 and completed my studies, that gave me the confidence to establish my business and earn recognition in India as one of the best service provider in the field of Transport Refrigeration and Air conditioning. I enrolled 3 of my family members to study at OSUIT. Again I enrolled in 2017 to earn my degree. I sure would like many more friends to join OSUIT and earn the acknowledgment of the public.

I feel like I got a great experience and it has translated well into my career.

I feel that a couple of the engineering instructors and the dean of the engineering program could care less if we learned the material and did not like answering my questions.

I had a great experience at OSUIT! I feel I was prepared to enter the workforce with a high level of skills and competency to stand out in my profession.

I have already recommended OSUIT to numerous friends and family because I think it is a solid institution.

I have an awesome career that is in high demand and opened my business also. I've been recommending friends and family thank you osu-it!

I have recommended it to my family members. I got an education that allowed me to go straight to work. The standards of my program prepared me for many subsets within my field.

I have recommended OSUIT because my experience there gave me opportunities changed my perspective.

I have recommended OSU-IT to several people. I found the educational opportunity well worth the financial and time investment and I feel I received the appropriate education for my field in Nursing competitive with all ADN programs in the area. If I were to start with no credits however I would go to a BSN program as the pay is slightly higher.

I know a lot has changed with the program I was a part of and a lot of the impactful teachers are no longer there.

I liked how cheap it was when compared to other colleges. The instructors were very personable as well.

I liked the program and all the teachers were knowledgable

I loved the professors in the nursing department, they truly cared about their students. Was it hard, yes! BUT they pushed us to do our best so that we could be as prepared as can be for the fast difficult pace of the hospital setting.

I really enjoyed my experience at OSUIT and I am extremely proud to have attended.

I received a lot of hands on experience and the professors where all highly talented and patient people. Each professor shined in a unique way covering general studies to degree/program specifics courses.

I received an excellent education and I have felt very confident in the skills and knowledge that I acquired during my time at OSUIT.

I recommended my younger brother to attend the Pipeline Integrity program and we are both working and are successful in our field of study. I would do it again in a heartbeat. The tuition is affordable and well worth it for the salary, benefits and fulfillment we both now have.

I think OSUIT is great. I mainly went there because it was close to where I lived and it was less expensive than OSU Stillwater which is where I graduated from after OSUIT. I think some of the teachers should not have been teaching, but I do not know if they are still teaching at OSUIT. I would NOT recommend the courses if they were taught by those teachers.

I think OSUIT offers one of the best and fastest route for a high school student (or anyone, I was 35 when I attended OSUIT, but wish I had attended at 18) to obtain skills and experience so that student can launch a career quickly and gain more work experience and more exposure to the working world. Nothing is better than experience at informing a person about how they work, what they like to do, what they don't like, where they want their career to take them in life, etc. OSUIT provided me with work experience, I graduated being able to say "I've done this before, and I can continue to do it."

I was the first person from my small town high school and I think at least 5-6 kids have followed my foot steps there.

I would recommend going to OSUIT if the degree program were not offered elsewhere. OSUIT is good at training students for a specific skillset.

If OSUIT finally had a good Komatsu program Professor. My professor got fired and it never got any better once he left.

I'm in my dream field, and I liked the small feel of the place

In 2-4 years you can receive a great paying career in a variety of fields.

In 5 years I have made a 17 dollar per hour increase in pay.

It depends whether the program was ABET certified. I didn't find out that the program I was enrolled in had lost ABET certification until after graduation. This is completely unacceptable and should have been communicated to me. It also felt like the quality of the classes were diminishing towards the end of my degree due to staff changes. I would have to do research on the current state of the programs before advising friends or family to attend.

It gave me the opportunity to create the life I have now and help me exceed my financial expectations.

It is a good technical school with lots of resources in various fields.

It is a great opportunity for a small town experience. Less peer pressure.

It is an affordable option to receive an excellent education with a clear career path once you graduate.

It is well worth the time and money you invest in it.

It opened the door to many career opportunities.

It set me up in my career.

It was a great opportunity to grow in my field of work.

It was challenging in a way that prepared you to be successful at your job once graduated!

It was pretty much a waste of time and money, the field I had selected has no opportunities around where I originate from and also will probably never have any.

It was satisfied with the education but the cost of living on campus for the amenities is ridiculous. There was also a sever lack of funding in the high voltage department. As a result of the lack of funding instructors couldn't properly do their job

It's an awesome opportunity to get their foot in the power line industry. The paid internships really help financially so you don't have to go to deep into student debt.

I've had pretty mixed experiences here. My education was good most of the time. Though I had a hard time finding a job related to my field. I think the college is a bit money grubbing (though most are) so.. it's iffy. If I think it's a good fit for someone maybe; I won't be going out of my way to reccomend it though.

Job placement after school

Local, small enough for one on one help from professors, big enough to met new people and learn new things. was the best professor to come from OSUIT.

Most the teachers i had were in consistant and hypocritical. Some were not qualified through experiences to teach the classes they taught and taught old fashioned waya that were not performed any more in my line of work. The new items that are commonly used in my work place which all other colleges taught their students were never even mentioned in my classes. I basicaly got a piece of paper that sais i can read and learned nothing new that i hadnt already learned from the workforce before attending college.

My degree is in a unstable field. Would not recommend if someone wanted a reliable job.

On campus classes, at least in my field, tended to be virtualized, so the "hands on " was on virtual machines that were non functional half the time and malfunctioning at other times. Some instructors were helpful, others not so much, nice people, terrible at teaching. Gen ed teachers seemed to really try to find ways to communicate what they wanted you to learn, so that you could understand it, IT classes on the other hand you were either on your own, or asking help from other students a lot of the time. At one point the internship adviser was telling students that they could get jobs in the Tulsa area starting at \$60,000.00 a year, right after graduation. For online classes, it was even worse, see the instructor or talk to them 2 or 3 times a semester, and spend a lot of time googling why doing what the book said to do didn't give the response that the book said it would do. It constantly felt like we were teaching ourselves, 1 instructor was using curriculum borrowed from an instructor from TCC. Lastly, the feeling i got was that the idea was to get through the books quickly, not to retain what was in the books.

OSUIT nursing program offered me the tools to continue working as an essential employee and leadership role on my unit.

OSUIT offers trades this country needs, a lot of former students are considered essential workers at this time of need.

OSUIT training in my particular field has allowed me to nearly effortlessly find career opportunities that provide sufficient financial stability.

OSU-IT was great for general requirements. Some of the major specific were a joke.

OSUIT was one of the best decisions I've made. Everything OSUIT offers, help me improve my life financially, educational, and with the most confidence to know I could succeed in what ever I chose to do after graduation. Yes, I would recommend everyone to give OSUIT the opportunity to better their lives. I just wish I could have went for a bachelor's degree in business. I know if I would have I would be able to take my HVAC degree to a whole different level.

overall i had a great experience there

Overall, I find it a better fit than a regular 4 year college. It better prepared me for a job opportunity which was waiting for me because of the effort and work ethic I put in. Not only have I recommended to anyone I come across, I myself have gone back to obtain a second degree.

Small school with small class sizes and all the help you need to succeed in your career and in life.

Smaller school and the staff are passionate about their field

Still trying to pay off the loans. Went in to the program with a great transcript and could not get scholarships from the school for that. Kept a good gpa and no reward financially to help from the school. Overall tuition was too high. I learned more from my time on the job away from school than in the classes. Overall I'm happy what it has done for me, but trying to pay off the high interest loans are something that would keep me from recommending the school.

Take any course except, Culinary Arts.

The CAT Think Big program was an amazing program & it has helped me set & reach goals that's I had in place for myself in my career & life.

The degree program I took gave me way more opportunities than without.

The education I received at OSUIT was outstanding! I feel enhanced academically and as a person! I experienced a lot of personal growth along with my academic studies. It is a wonderful college to attend. I recommend it to others often.

The entire faculty was dedicated to your educational experience. I've been to other Universities that just see you as a number. At OSUIT, they see you as the future and do their best to lead you in the right direction.

The politics in the school are crazy.

did't consult with any professors about how they could better advertise for programs at the school. Instead, he cut the programs. He would talk about increasing retention rate amongst the students but doesn't have a system to audit the course material given to students, causing academic failure. There's a lot of investments in things that do not seem necessary. The residential halls need to be fixed on the west end of the campus, but they seem really invested in the halls downtown. It really seems like something of an embezzlement scam. The is also a fat, power hungry piece of trash. He will literally trip over the smallest things but not investigate things that are of more concern within the residential halls.

The program I graduated from was canned. Hard to recommend in that situation.

The program I went through changed my life. I now have a career

The quality of education i received was by far the best for me and the career path i was looking forward to joining.

The quality of the work required was lacking. The instruction from the tenured teachers was terrible. The course work was out of date, and there seemed to be very little attempt to advance this after raising multiple concerns. At the very least, the Information Technologies department has a long way to go to get caught up with basic industry standards. Also, the career development requirements of going to these industry committee meetings did not lend anything toward getting or even applying for a job, as the vast majority of the companies represented were never hiring for intern or entry level positions. There is a lot I would do to change the program to actually benefit the students and graduates. As it stands now, my degree is a piece of paper to show something of accomplishment, but nothing more.

The school helped prepare me for a career that allows me to care for my family. My current quality of life would not be possible without OSUIT. It also allowed me to network to find my current job, which I am incredibly happy with.

The student life aspect. Life on campus felt more like a glorified high school. The cafeteria that we pay an outrageous price for did not meet the standard as to which we were paying for. Campus police never took their job seriously in response to filing incident reports of items being stolen while being in from of a camera. Along with several officers with Osu it police department would conduct illegal vehicle searches just because a window was rolled down and they could reach inside without probable cause. My time at Osu living on campus was not an enjoyable experience. But there were several professors that left a positive impact on my and

that taught business math.

The two years I spent there studying with fellow students and professors were very fun and informative. I would highly recommend OSUIT to anyone looking to advance in their field of work or to just achieve a higher education. The facilities on campus are very well equipped to help any struggling student with their studies and the teachers are very knowledgeable in the subject they teach. There is no shortage of kind words I can say about OSUIT and I hope to see many more students and inters in the years to come.

The years I spent at OSUIT where some of the best years of my life. I learned so much as a student and as a person. There where so many different people cheering me on to succeed from teachers to fellow students. I wouldn't change my experience at OSUIT at all.

was not present during most of the schooling I received in pro tech and made it very difficult to get anything from the program very I'm satisfied with him.

Unnecessary courses. Some of the teachers weren't very helpful. One teacher left mid semester which hindered career a little bit

Very good school with curriculum that is very industry driven. I never felt like I was behind when it came time to apply what I had learned.

Very hands on school.

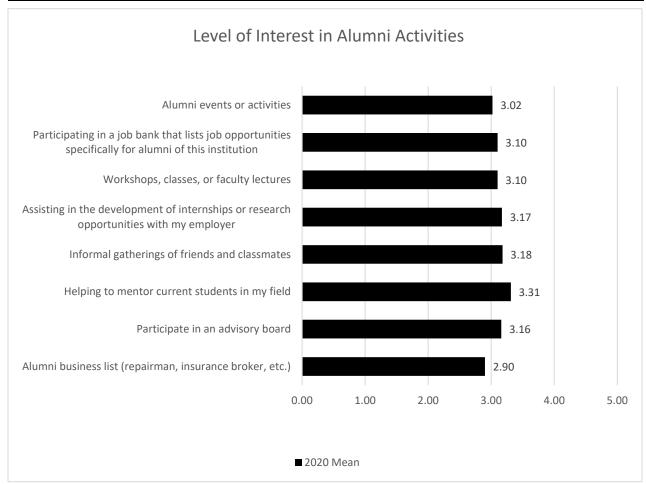
Wasted 2 years of my life to get nowhere. I learned more at the Tulsa Technology Center than I ever did from osuit.

You learn so much more than you would at an art institute and I made life long friends.

Section 4: Alumni Activities

Below you will find a list of activities that colleges and universities often offer their alumni. Please indicate your level of interest in each of these activities. Rate interest on the following scale: 1="Not interested at all", 2="Not very interested", 3="Somewhat interested", 4="Interested", 5="Very interested".

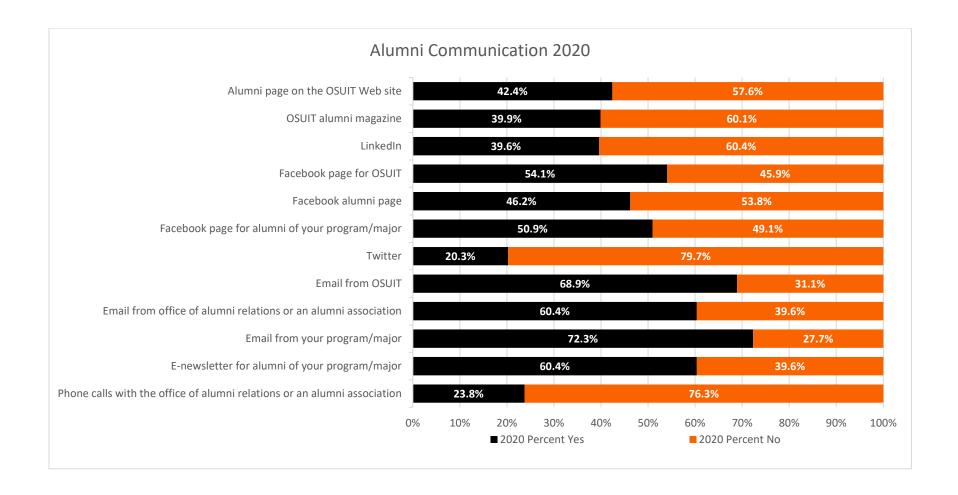
Level of Interest	2020	2020 Std	2020
	Mean	Dev	Count
Alumni events or activities	3.02	1.35	164
Participating in a job bank that lists job opportunities specifically for alumni of this institution	3.10	1.40	164
Workshops, classes, or faculty lectures	3.10	1.40	164
Assisting in the development of internships or research opportunities with my employer	3.17	1.45	166
Informal gatherings of friends and classmates	3.18	1.41	164
Helping to mentor current students in my field	3.31	1.37	164
Participate in an advisory board	3.16	1.44	164
Alumni business list (repairman, insurance broker, etc.)	2.90	1.47	164



Section 5: Alumni Communication

Please indicate whether or not you are interested in using each of the following for news and information.

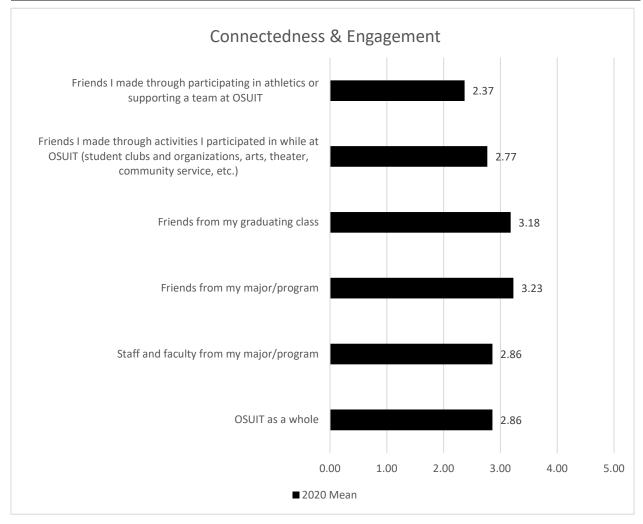
Please indicate whether or not you are interested in using each	2020	2020	2020	2020
of the following for news and information.	Yes	Percent	No	Percent
		Yes		No
Alumni page on the OSUIT Web site	67	42.4%	91	57.6%
OSUIT alumni magazine	63	39.9%	95	60.1%
LinkedIn	63	39.6%	96	60.4%
Facebook page for OSUIT	86	54.1%	73	45.9%
Facebook alumni page	73	46.2%	85	53.8%
Facebook page for alumni of your program/major	81	50.9%	78	49.1%
Twitter	32	20.3%	126	79.7%
Email from OSUIT	111	68.9%	50	31.1%
Email from office of alumni relations or an alumni association	96	60.4%	63	39.6%
Email from your program/major	115	72.3%	44	27.7%
E-newsletter for alumni of your program/major	96	60.4%	63	39.6%
Phone calls with the office of alumni relations or an alumni association	38	23.8%	122	76.3%



Section 6: Connectedness and Engagement

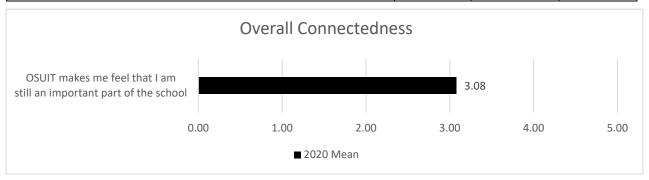
Over time, graduates might feel different levels of connectedness and engagement with various groups in the OSUIT community. Rate level of connectedness on the following scale: 1 = "Not engaged or connected at all", 2="Not highly engaged or connected, 3="Somewhat engaged or connected", 4=Engaged or connected, 5 = "Highly engaged or connected")

How connected do you currently feel to:	2020	2020 Std	2020
	Mean	Dev	Count
OSUIT as a whole	2.86	1.33	159
Staff and faculty from my major/program	2.86	1.42	157
Friends from my major/program	3.23	1.38	160
Friends from my graduating class	3.18	1.43	160
Friends I made through activities I participated in while at OSUIT (student clubs and organizations, arts, theater, community service, etc.)	2.77	1.55	159
Friends I made through participating in athletics or supporting a team at OSUIT	2.37	1.55	159



Please indicate your level of agreement with this statement: OSUIT makes me feel that I am still an important part of the school. Rate overall connectedness on the following scale: 1="Totally disagree", 2="Somewhat disagree", 3="Somewhat agree", 4="Agree", 5="Completely agree".

Overall Connectedness	2020	2020 Std	2020
	Mean	Dev	Count
OSUIT makes me feel that I am still an important part of the	3.08	1.27	158
school			



What, if any organizations do you support through volunteer hours or monetary donations? Please list the organization name(s) in the space below.

Electronic Frontier Foundation

Farm Rescue

Habitat for Humanity, Share Blessing of McAlester,

Holt International, Institute for Justice, Wycliffe Bible Translators, Local Church

I'm disconnected because I am connected in my field and spend more time advancing my career than giving back.

My job offers volunteer opportunities.

None (7)

OBI

OHCE

Society of Women Engineers; Tulsa Area Manufacturer's Association; Association for Talent Development; Tulsa Young Professionals.

The School of Visual Communications.

They aren't related to my career. I volunteer under an ambassador program for Xbox and Subaru. For Xbox, I provide assistance to people who need technical help before they get proper support from Xbox itself. In regards to Subaru, it's basically a PR type volunteer work where you educate people about the brand, give out swag and just discuss all things Subaru.

United Way (2)

United Way Worldwide

Wikipedia, NPR, Tulsa Young Professionals

What are some of the best practices of these organizations that encourage your involvement and support? Please describe below.

Being able to install AC for people that need a home because of my Major in the HVAC program at OSUIT. Helping to pack bags for kids to have something to eat, donating my time to past out back pack for kids to start school

Being able to look at a bigger picture of a situation and explain it to others that don't have the knowledge of it.

community events/outreach. Knowledge portals

Community involvement, continued education, family values,

Cool Merchandise representing the program department.

Critical care nursing organizations often sponsor nursing classes and dinners with educational opportunities from vendors and expert in their field.

Currently giving blood and helping out in the Urban league. Helps to be able to read documentation to help assist others.

Emailing with current information.

Giving back to their communities and providing resources to their professional members in their fields.

Giving farm families a hand when it's needed, but not readily available. I've been in that situation where I've needed help and not had it. To be able to give back in that way means a lot to me

Helping others and giving back to the communities.

Helping the community.

I continue to precept new nurses from OSUIT

I donate time and money to programs that help those in need and makes a positive impact in communities.

I enjoy the posts on social media. They help me know what is going on at OSUIT.

I get the emails and the mailers. Not sure what else could be done to engage an alumni that is trying to live their life and make a career from what they've learned.

I had great instructors and had a guaranteed job after graduating.

N/A (3)

No thanks

None at this time

Not sure

Privacy Advocacy

SNA of nursing

the chef

They give a lot of advance notice. Engage the whole family.

Which of the following factors would be of greatest importance to you in your decision to support OSUIT with monetary donations? Choose up to three from the choices below.

Financial Support Factors	2020 Count	2020 Percent
OSUIT gave me an excellent education	71	29.2%
I received scholarships or other financial aid as a student	48	19.8%
There is a specific need and plan for the donation (lab equipment, new building, other academic need, etc.)	47	19.3%
I believe in the mission of the institution	41	16.9%
OSUIT needs my financial support to ensure an excellent education for future students	13	5.3%
OSUIT keeps me informed as an alumnus/alumna	13	5.3%
Other (please describe):	10	4.1%

Which of the following factors would be of greatest importance to you in your decision to support OSUIT with monetary donations? Choose up to three from the choices below.

An income sufficient to be able to have cash that i didn't need to use to survive.

I feel like they have already pulled enough money from me. They even made me pay for books for a class then the teacher tried telling us to give the books back so they could use them next year. I told the teacher no because I paid for the book.

I would not. You charged me \$30k to build an enormous pistole Pete statue in front of the institution, all the while complaining about not having enough funds for our program.

I would only fund the high voltage department if I believed the money was being spent well.

My education helps me not only help myself, but help others.

None of the above

None.

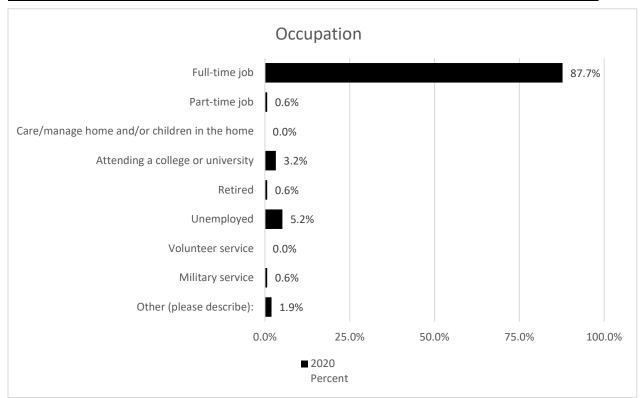
Not donating

Perhaps the school, which is a part of OSU, should focus more on making education a little more affordable instead of the amount of money sunk into a football coach since the number of successful players that make it to professional football is far less than the people graduating to become professionals in a societally needed career field.

Stop messing with Viscom and bring back the photography program.

Occupation: What is your primary activity today? (Choose only one response).

Primary Activity	2020 Count	2020 Percent
Full-time job	136	87.7%
Part-time job	1	0.6%
Care/manage home and/or children in the home	0	0.0%
Attending a college or university	5	3.2%
Retired	1	0.6%
Unemployed	8	5.2%
Volunteer service	0	0.0%
Military service	1	0.6%
Other (please describe):	3	1.9%
All responses	155	100.0%



Occupation What is your primary activity today? (Choose only one response)

Contract photo editor

laid off

Substitute Teacher/Temp worker

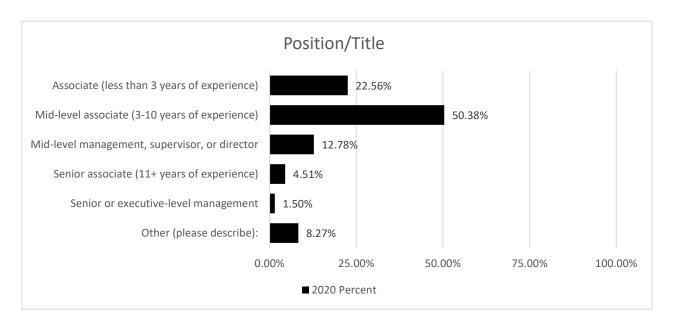
What is your industry of employment?

Industry	2020 Count	2020 Percent
Agriculture (farming, ranching)	0	0.0%
Armed Forces / Military Service	0	0.0%
Automotive / Diesel Servicing / Repair	11	8.1%
Automotive Collision Repair / Body & Frame/ Refinishing	0	0.0%
Banking / Finance / Financial Services / Investments	1	0.7%
Business Services	2	1.5%
Computers / Information Processing	14	10.4%
Construction	7	5.2%
Education (including day care, public and private schools, and higher education)	6	4.4%
Electronics / Electrical Servicing	5	3.7%
Engineering / Engineering Graphics	5	3.7%
Government / Public Administration	5	3.7%
Health Care / Medical / Nursing / Allied Health	24	17.8%
Heating / Repair / Installation	3	2.2%
Hospitality / Food Service / Tourism / Entertainment	4	3.0%
Insurance	1	0.7%
Law / Legal services	0	0.0%
Law Enforcement / Security / Fire Protection	2	1.5%
Manufacturing /Fabrication	3	2.2%
Media / Broadcasting / Communications / Graphic Design	3	2.2%
Museums, Art Galleries, Libraries	0	0.0%
Non-Profit Charity	1	0.7%
Non-Profit Religious	1	0.7%
Personal Services (cosmetology, massage therapy)	0	0.0%
Pharmaceutical	0	0.0%
Refrigeration/ AC Repair/ Installation	4	3.0%
Retail / Retail Management / Retail Sales	2	1.5%
Social Services (social work, psychology)	0	0.0%
Telecommunications	0	0.0%
Transportation / Trucking	1	0.7%

Industry	2020 Count	2020 Percent
Utilities	11	8.1%
Warehouse / Distribution	0	0.0%
Other	19	14.1%
All responses	135	100.0%

If you are currently employed full-time, please indicate the best description of your position or title at the organization:

Position/Title	2020 Count	2020 Percent
Associate (less than 3 years of experience)	30	22.56%
Mid-level associate (3-10 years of experience)	67	50.38%
Mid-level management, supervisor, or director	17	12.78%
Senior associate (11+ years of experience)	6	4.51%
Senior or executive-level management	2	1.50%
Other (please describe):	11	8.27%
Grand Total	133	91.73%



Please indicate the best description of your position or title at the organization:

Business owner

Charge RN.

Field tech Riggs Cat

I am the Lead HVAC/R Tech for the hospital in McAlester. Also, I have my on contractors Mechanical business

Journeyman lineman

LPN

Motorman (second man up on totem pole)

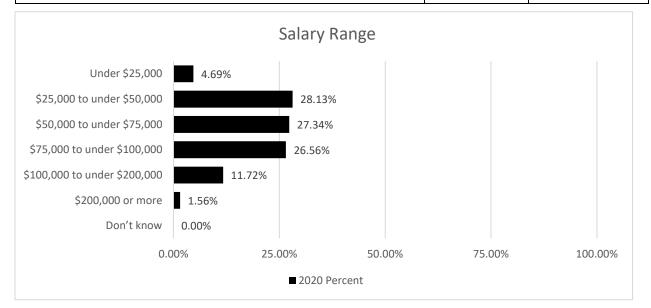
Nursing

Real nurses(direct patient care) don't engage in this kind of labeling.

Security Consultant

Annual Salary

Salary Range	2020 Cou	nt	2020 Percent
Under \$25,000		6	4.69%
\$25,000 to under \$50,000		36	28.13%
\$50,000 to under \$75,000		35	27.34%
\$75,000 to under \$100,000		34	26.56%
\$100,000 to under \$200,000		15	11.72%
\$200,000 or more		2	1.56%
Don't know		0	0.00%
Total		128	100.00%



Section 7: School Affiliations (2020)

What year/semester did you graduate from OSUIT?

Year/Term	Fall	Spring	Summer	Total
2012	0	1	0	1
2013	0	1	0	1
2014	18	11	12	41
2015	5	25	2	32
2016	27	9	9	45
2017	1	12	2	15
2018	3	2	3	8

What was you major or program of study?

Major/Program	2020 Count	2020 Percent
3D Modeling & Animation/Multimedia	0	0.0%
Air Conditioning & Refrigeration	8	5.6%
Allied Health Sciences - AS	13	9.2%
Automotive - Chrysler Mopar CAP	0	0.0%
Automotive - Ford ASSET	1	0.7%
Automotive - General Motors ASEP	0	0.0%
Automotive - Pro-Tech	0	0.0%
Automotive - Toyota T-Ten	2	1.4%
Automotive Collision Repair	0	0.0%
Business - AS	4	2.8%
Civil Engineering - BT	2	1.4%
Civil Engineering/Surveying - AAS	0	0.0%
Construction - Electrical	5	3.5%
Construction Management	3	2.1%
Construction - Masonry, Residential, or Welding	0	0.0%
Culinary Arts	11	7.7%
Diesel/Heavy - Aggreko SelecTech	2	1.4%
Diesel/Heavy - CAT Dealer Prep	6	4.2%

Major/Program	2020 Count	2020 Percent
Diesel/Heavy - Truck Technician (MHC Kenworth)	1	0.7%
Diesel/Heavy - Komatsu ACT	1	0.7%
Diesel/Heavy - Manitowoc	0	0.0%
Diesel/Heavy - Southwestern Association	1	0.7%
Diesel/Heavy - WEDA Technician	1	0.7%
Engineering - Electrical/Electronics	4	2.8%
Engineering Graphics & Design Drafting	3	2.1%
Manufacturing	2	1.4%
Enterprise Development - Business Administration	0	0.0%
Enterprise Development - General Studies	0	0.0%
Gaming	1	0.7%
Graphic Design Technology	3	2.1%
High Voltage Lineman	6	4.2%
Industrial Maintenance Technologies	5	3.5%
Information Technologies - AAS	0	0.0%
Information Technologies - AS	0	0.0%
Information Technologies - BT	24	16.9%
Instrumentation Engineering Technology - BT	8	5.6%
Nursing - AAS	9	6.3%
Office Information Systems Technologies	1	0.7%
Orthotics & Prosthetics	3	2.1%
Photography	3	2.1%
Pipeline Integrity	3	2.1%
Power Plant	0	0.0%
Pre-Education	5	3.5%
Pre-Professional Studies	0	0.0%
Watchmaking	1	0.7%
Other	0	0.0%
Total responses	142	100.0%

If you are currently attending a college or university, what is the name of the institution you are attending and the program?

Name of institution:	Name of program:
Loma Linda University	Masters of Science in Orthotics & Prosthetics
OSU-Stillwater	Food Science
Rogers State University	Information Technology
Tulsa Community College	PTA Program

Section 8: Profile

Do you identify as:

Gender	2020 Count	2020 Percent
Female	47	30.9%
Male	105	69.1%
Other	0	0.0%
All responses	152	100.0%

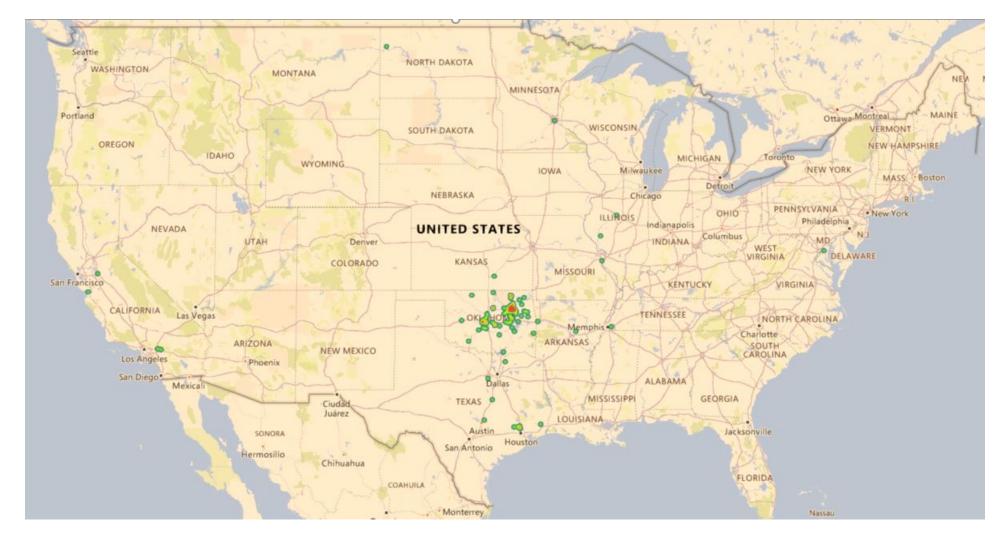
What is your current age?

Age	2020 Count	2020 Percent
Under 25	22	14.5%
25 to under 40	106	69.7%
40 to under 55	17	11.2%
55 to under 70	6	3.9%
70 or older	1	0.7%
All responses	152	100.0%

With which of the following racial or ethnic groups do you identify yourself?

Race/Ethnicity	2020 Count	2020 Percent
-American Indian/Alaskan Native	25	14.9%
-Asian or Pacific Islander	5	3.0%
-Black/African-American	14	8.3%
-Hispanic or Latino (including Puerto Rican)	9	5.4%
-White, non-Hispanic	112	66.7%
-Other	3	1.8%
All responses	168	100.0%

Location of Respondents by Zip Code



Based on 137 respondent who provided zip codes.

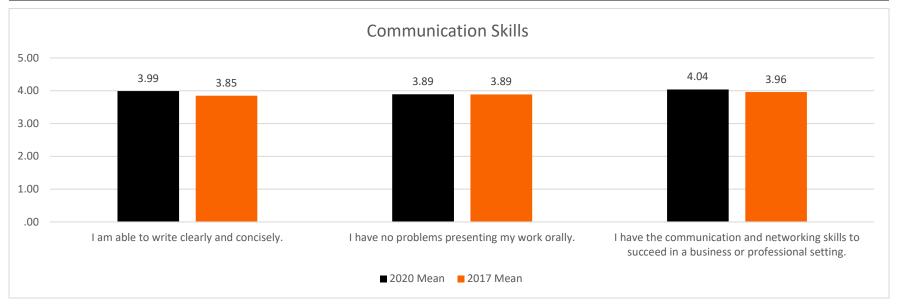
Appendix B:

Alumni Outcomes & Loyalty Survey, 2020 and 2017 Results Comparison

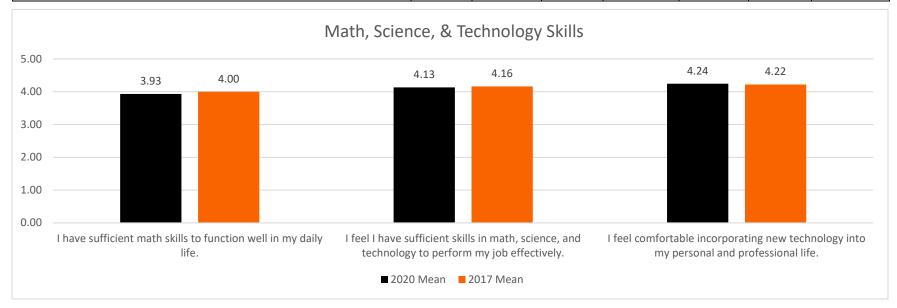
Section 1: Skills and Abilities

Below is a list of skills and abilities that are often enhanced by a college education. For each of these, please indicate the extent to which it was enhanced by your program at OSUIT. Rate enhancement on the following scale: 1="Not enhanced at all", 2="Not very enhanced", 3="Somewhat enhanced", 4="Enhanced", 5="Very enhanced".

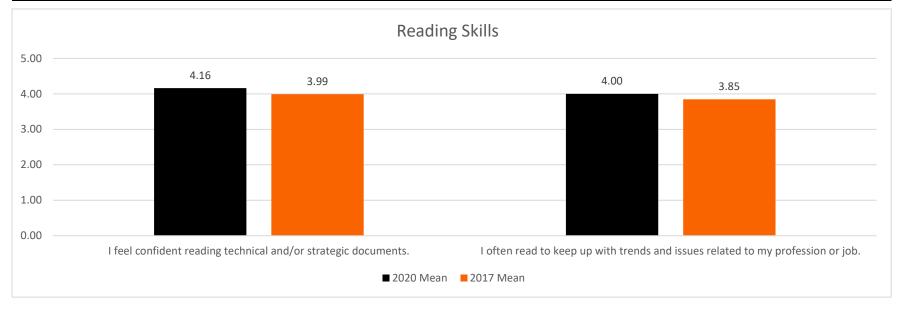
Communication Skills:	2020	2020 Std	2020	2017	2017 Std	2017	Mean
	Mean	Dev	Count	Mean	Dev	Count	Difference
I am able to write clearly and concisely.	3.99	1.05	183	3.85	1.00	100	0.14
I have no problems presenting my work orally.	3.89	1.01	180	3.89	.96	97	0.00
I have the communication and networking skills to succeed in a	4.04	.98	183	3.96	1.07	97	0.08
business or professional setting.							



Math, Science, and Technology Skills	2020	2020 Std	2020	2017	2017 Std	2017	Mean
	Mean	Dev	Count	Mean	Dev	Count	Difference
I have sufficient math skills to function well in my daily life.	3.93	1.03	183	4.00	1.01	103	-0.07
I feel I have sufficient skills in math, science, and technology to perform my job effectively.	4.13	.94	181	4.16	.95	100	-0.03
I feel comfortable incorporating new technology into my personal and professional life.	4.24	.94	180	4.22	.99	100	0.02

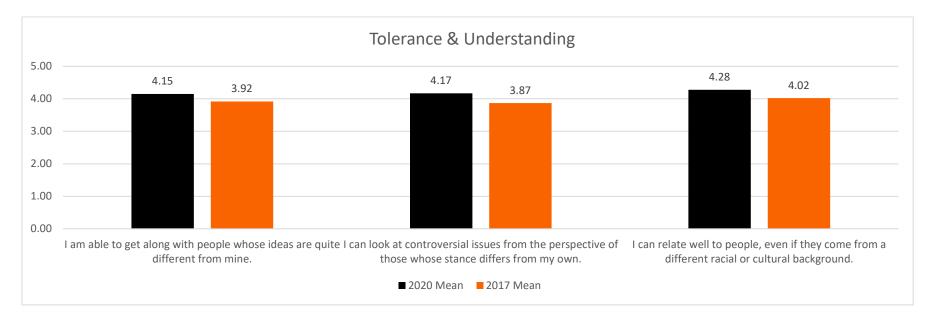


Reading Skills	2020 Mean	2020 Std Dev	2020 Count	2017 Mean	2017 Std Dev	2017 Count	Mean Difference
I feel confident reading technical and/or strategic documents.	4.16	.95	174	3.99	1.13	99	0.17
I often read to keep up with trends and issues related to my profession or job.	4.00	1.06	171	3.85	1.07	98	0.15



Tolerance and Understanding	2020	2020 Std	2020	2017	2017 Std	2017	Mean
	Mean	Dev	Count	Mean	Dev	Count	Difference
I am able to get along with people whose ideas are quite different	4.15	.99	177	3.92	1.06	100	0.23
from mine.							
I can look at controversial issues from the perspective of those	4.17	.97	175	3.87	1.08	99	0.30 *
whose stance differs from my own.							
I can relate well to people, even if they come from a different racial	4.28	.99	174	4.02	1.05	99	0.26 *
or cultural background.							

^{*} Difference statistically significant at the .05 level; ** Difference statistically significant at the .01 level; *** Difference statistically significant at the .001 level

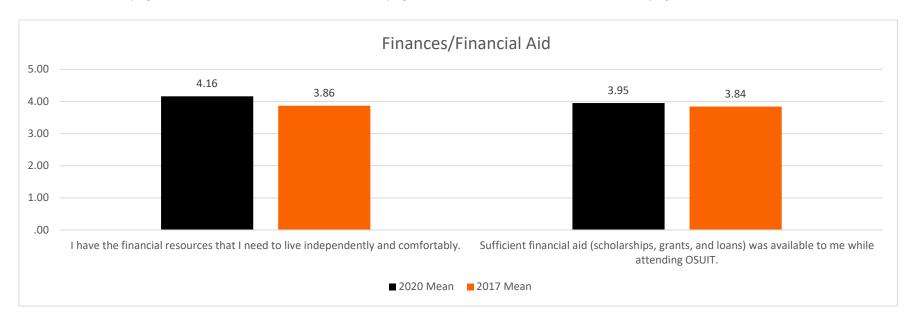


Section 2: Finances, Preparation, and Reputation

For each of the statements below, please indicate how satisfied you are. Rate satisfaction on the following scale: 1="Not satisfied at all", 2="Not very satisfied", 3="Somewhat satisfied", 4="Satisfied", 5="Very satisfied".

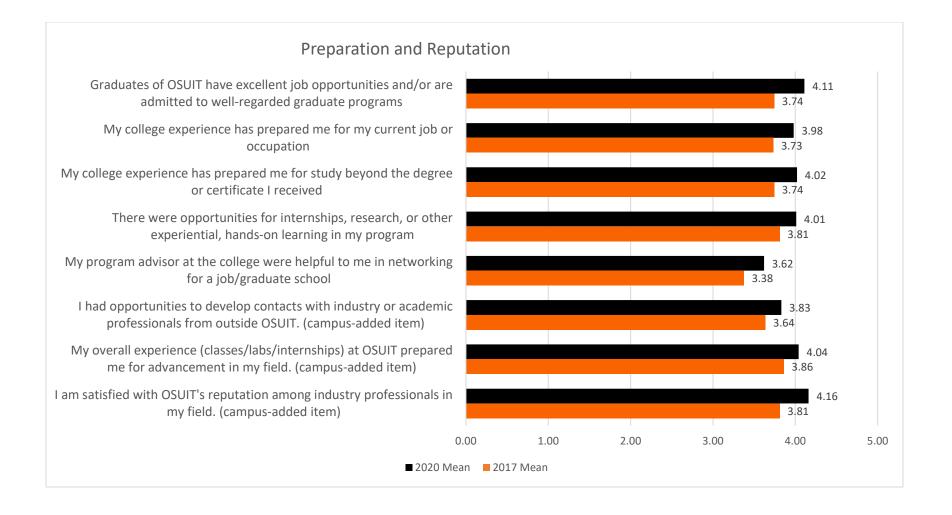
Finances/Financial Aid	2020 Mean	2020 Std Dev	2020 Count	2017 Mean	2017 Std Dev	2017 Count	Mean Difference
I have the financial resources that I need to live independently and comfortably.	4.16	1.01	171	3.86	1.08	96	0.30 *
Sufficient financial aid (scholarships, grants, and loans) was available to me while attending OSUIT.	3.95	1.16	161	3.84	1.11	94	0.11

^{*} Difference statistically significant at the .05 level; ** Difference statistically significant at the .01 level; *** Difference statistically significant at the .001 level



Preparation and Reputation	2020	2020 Std	2020	2017	2017 Std	2017	Mean
	Mean	Dev	Count	Mean	Dev	Count	Difference
Graduates of OSUIT have excellent job	4.11	1.06	168	3.74	1.31	97	0.37 *
opportunities and/or are admitted to well- regarded graduate programs							
My college experience has prepared me for my current job or occupation	3.98	1.10	169	3.73	1.34	93	0.25
My college experience has prepared me for study beyond the degree or certificate I received	4.02	1.09	162	3.74	1.27	93	0.28
There were opportunities for internships,	4.01	1.25	159	3.81	1.35	94	0.20
research, or other experiential, hands-on learning							
in my program							
My program advisor at the college was helpful to	3.62	1.40	136	3.38	1.45	88	0.25
me in networking for a job/graduate school							
I had opportunities to develop contacts with	3.83	1.27	160	3.64	1.41	96	0.19
industry or academic professionals from outside							
OSUIT. (campus-added item)							
My overall experience (classes/labs/internships)	4.04	1.11	167	3.86	1.18	93	0.18
at OSUIT prepared me for advancement in my							
field. (campus-added item)							
I am satisfied with OSUIT's reputation among	4.16	1.06	171	3.81	1.31	94	0.35 *
industry professionals in my field. (campus-added							
item)							

^{*} Difference statistically significant at the .05 level; ** Difference statistically significant at the .01 level; *** Difference statistically significant at the .001 level

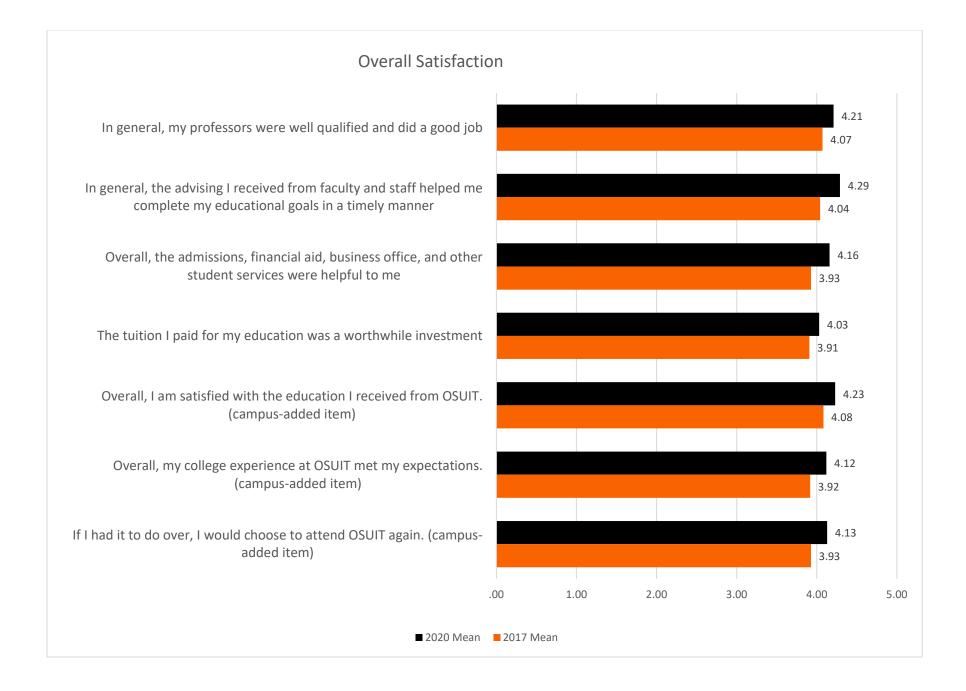


Section 3: Overall Satisfaction

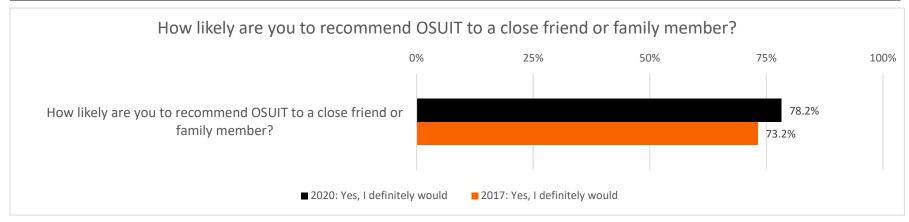
For each of the statements below, please indicate how satisfied you are.

Overall Satisfaction	2020	2020 Std	2020	2017	2017 Std	2017	Mean
	Mean	Dev	Count	Mean	Dev	Count	Difference
In general, my professors were well qualified and did a good job	4.21	.96	172	4.07	1.04	97	0.14
In general, the advising I received from faculty and staff helped me complete my educational goals in a timely manner	4.29	.89	171	4.04	1.14	97	0.25 *
Overall, the admissions, financial aid, business office, and other student services were helpful to me	4.16	.92	169	3.93	1.23	97	0.23
The tuition I paid for my education was a worthwhile investment	4.03	1.13	171	3.91	1.13	97	0.12
Overall, I am satisfied with the education I received from OSUIT. (campus-added item)	4.23	.95	171	4.08	1.15	97	0.15
Overall, my college experience at OSUIT met my expectations. (campus-added item)	4.12	1.01	170	3.92	1.26	96	0.20
If I had it to do over, I would choose to attend OSUIT again. (campus-added item)	4.13	1.17	171	3.93	1.31	97	0.20

^{*} Difference statistically significant at the .05 level; ** Difference statistically significant at the .01 level; *** Difference statistically significant at the .001 level



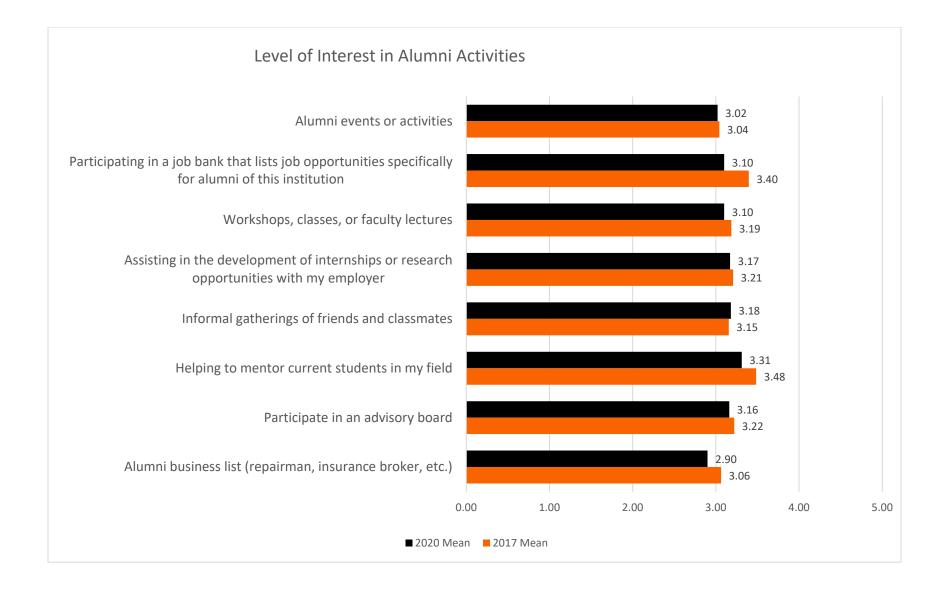
Likelihood of Recommending	2020: Yes, I definitely would	2020: No, I would not	2020: Unsure	2017: Yes, I definitely would	2017: No, I would not	2020: Unsure
How likely are you to recommend OSUIT to a close friend or family member?	78.2%	4.1%	17.6%	73.2%	10.3%	16.5%



Section 4: Alumni Activities

Below you will find a list of activities that colleges and universities often offer their alumni. Please indicate your level of interest in each of these activities. Rate interest on the following scale: 1="Not interested at all", 2="Not very interested", 3="Somewhat interested", 4="Interested", 5="Very interested".

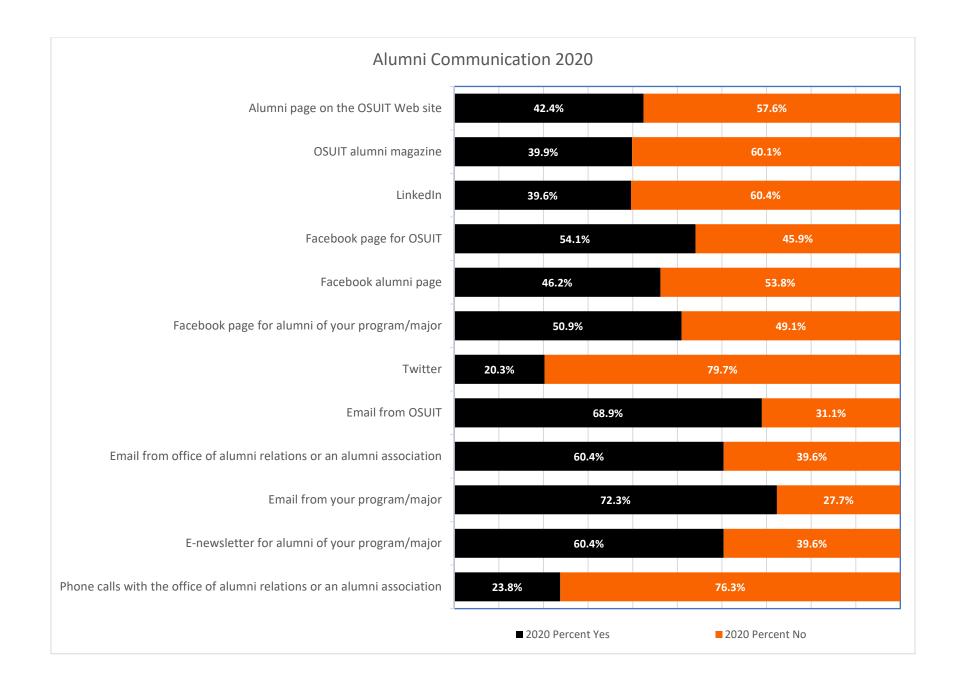
Level of Interest	2020	2020 Std	2020	2017	2017 Std	2017	Mean
	Mean	Dev	Count	Mean	Dev	Count	Difference
Alumni events or activities	3.02	1.35	164	3.04	1.26	96	-0.02
Participating in a job bank that lists job opportunities specifically	3.10	1.40	164	3.40	1.34	96	-0.30
for alumni of this institution							
Workshops, classes, or faculty lectures	3.10	1.40	164	3.19	1.29	97	-0.09
Assisting in the development of internships or research	3.17	1.45	166	3.21	1.28	97	-0.04
opportunities with my employer							
Informal gatherings of friends and classmates	3.18	1.41	164	3.15	1.33	97	0.03
Helping to mentor current students in my field	3.31	1.37	164	3.48	1.25	97	-0.17
Participate in an advisory board	3.16	1.44	164	3.22	1.30	95	-0.06
Alumni business list (repairman, insurance broker, etc.)	2.90	1.47	164	3.06	1.35	97	-0.16

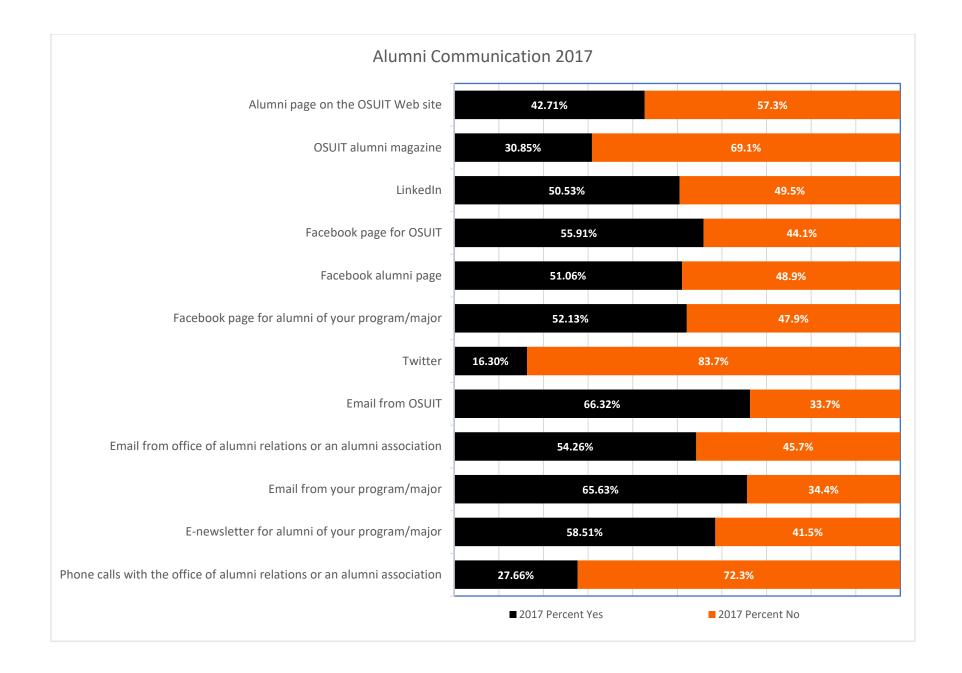


Section 5: Alumni Communication

Please indicate whether or not you are interested in using each of the following for news and information.

Please indicate whether or not you are interested in using	2020	2020	2020	2020	2017	2017	2017	2017
each of the following for news and information.	Yes	Percent	No	Percent	Yes	Percent	No	Percent
		Yes		No		Yes		No
Alumni page on the OSUIT Web site	67	42.4%	91	57.6%	41	42.71%	55	57.3%
OSUIT alumni magazine	63	39.9%	95	60.1%	29	30.85%	65	69.1%
LinkedIn	63	39.6%	96	60.4%	48	50.53%	47	49.5%
Facebook page for OSUIT	86	54.1%	73	45.9%	52	55.91%	41	44.1%
Facebook alumni page	73	46.2%	85	53.8%	48	51.06%	46	48.9%
Facebook page for alumni of your program/major	81	50.9%	78	49.1%	49	52.13%	45	47.9%
Twitter	32	20.3%	126	79.7%	15	16.30%	77	83.7%
Email from OSUIT	111	68.9%	50	31.1%	63	66.32%	32	33.7%
Email from office of alumni relations or an alumni	96	60.4%	63	39.6%	51	54.26%	43	45.7%
association								
Email from your program/major	115	72.3%	44	27.7%	63	65.63%	33	34.4%
E-newsletter for alumni of your program/major	96	60.4%	63	39.6%	55	58.51%	39	41.5%
Phone calls with the office of alumni relations or an alumni association	38	23.8%	122	76.3%	26	27.66%	68	72.3%

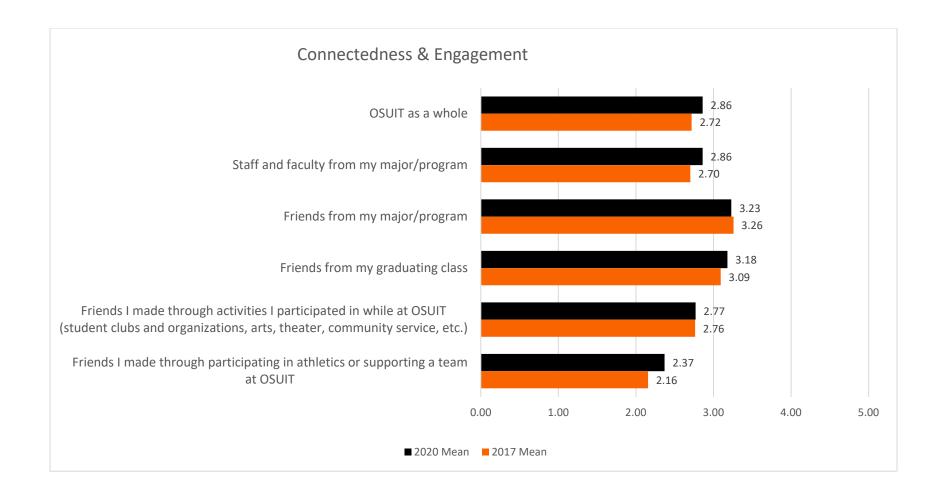




Section 6: Connectedness and Engagement

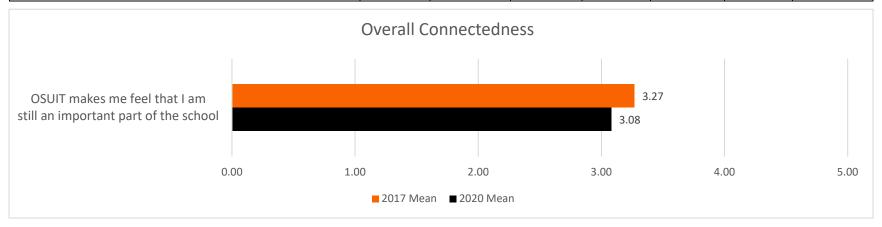
Over time, graduates might feel different levels of connectedness and engagement with various groups in the OSUIT community. Rate level of connectedness on the following scale: 1 = "Not engaged or connected at all", 2="Not highly engaged or connected, 3="Somewhat engaged or connected", 4=Engaged or connected, 5 = "Highly engaged or connected")

How connected do you currently feel to:	2020 Mean	2020 Std Dev	2020 Count	2017 Mean	2017 Std Dev	2017 Count	Mean Difference
OSUIT as a whole	2.86	1.33	159	2.72	1.36	96	0.14
Staff and faculty from my major/program	2.86	1.42	157	2.70	1.47	97	0.16
Friends from my major/program	3.23	1.38	160	3.26	1.41	97	-0.03
Friends from my graduating class	3.18	1.43	160	3.09	1.48	96	0.09
Friends I made through activities I participated in while at OSUIT (student clubs and organizations, arts, theater, community service, etc.)	2.77	1.55	159	2.76	1.51	97	0.01
Friends I made through participating in athletics or supporting a team at OSUIT	2.37	1.55	159	2.16	1.44	96	0.21



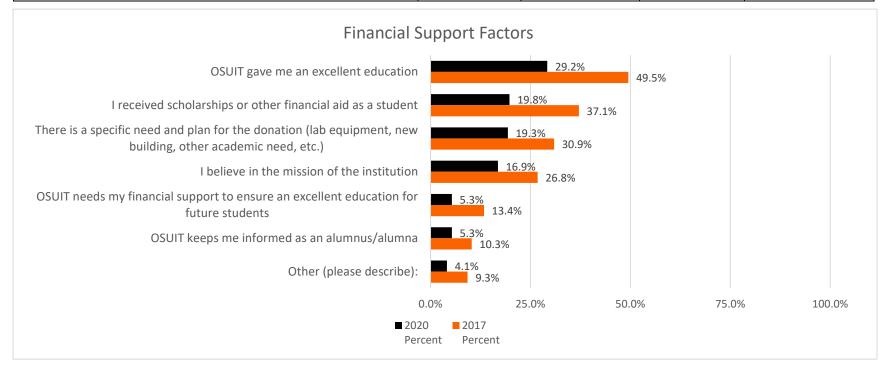
Please indicate your level of agreement with this statement: OSUIT makes me feel that I am still an important part of the school. Rate overall connectedness on the following scale: 1="Totally disagree", 2="Somewhat disagree", 3="Somewhat agree", 4="Agree", 5="Completely agree".

Overall Connectedness	2020 Mean	2020 Std Dev	2020 Count	2017 Mean	2017 Std Dev	2017 Count	Mean Difference
OSUIT makes me feel that I am still an important part of	3.08	1.27	158	3.27	1.37	97	-0.19
the school							



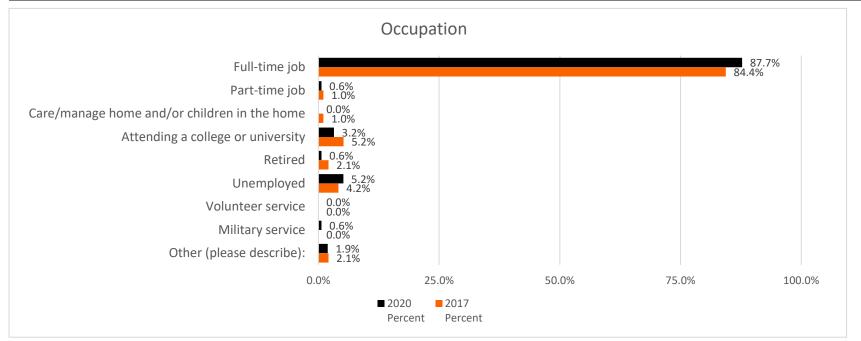
Which of the following factors would be of greatest importance to you in your decision to support OSUIT with monetary donations? Choose up to three from the choices below.

Financial Support Factors	2020	2020	2017	2017
	Count	Percent	Count	Percent
OSUIT gave me an excellent education	71	29.2%	48	49.5%
I received scholarships or other financial aid as a student	48	19.8%	36	37.1%
There is a specific need and plan for the donation (lab	47	19.3%	30	30.9%
equipment, new building, other academic need, etc.)				
I believe in the mission of the institution	41	16.9%	26	26.8%
OSUIT needs my financial support to ensure an excellent	13	5.3%	13	13.4%
education for future students				
OSUIT keeps me informed as an alumnus/alumna	13	5.3%	10	10.3%
Other (please describe):	10	4.1%	9	9.3%



What is your primary activity today? (Choose only one response).

Occupation	2020	2020	2017	2017
	Count	Percent	Count	Percent
Full-time job	136	87.7%	81	84.4%
Part-time job	1	0.6%	1	1.0%
Care/manage home and/or children in the home	0	0.0%	1	1.0%
Attending a college or university	5	3.2%	5	5.2%
Retired	1	0.6%	2	2.1%
Unemployed	8	5.2%	4	4.2%
Volunteer service	0	0.0%	0	0.0%
Military service	1	0.6%	0	0.0%
Other (please describe):	3	1.9%	2	2.1%
All responses	155	100.0%	96	100.0%



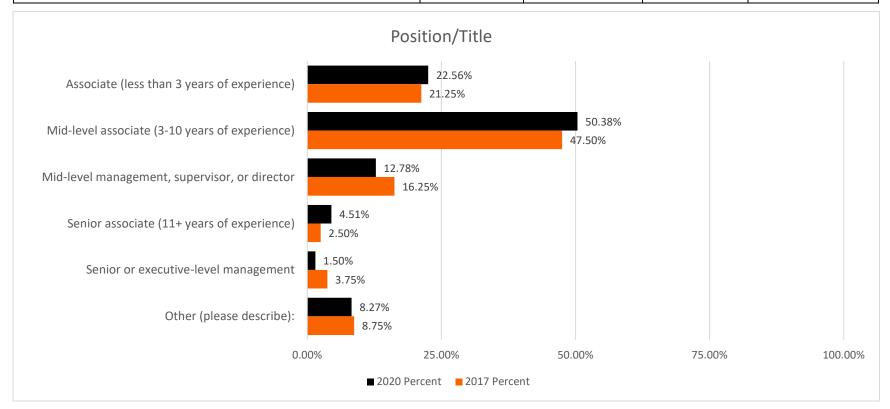
What is your industry of employment?

Industry of Employment	2020	2020	2017	2017
	Count	Percent	Count	Percent
Agriculture (farming, ranching)	0	0.0%	1	1.2%
Armed Forces / Military Service	0	0.0%	0	0.0%
Automotive / Diesel Servicing / Repair	11	8.1%	4	4.9%
Automotive Collision Repair / Body & Frame/ Refinishing	0	0.0%	2	2.5%
Banking / Finance / Financial Services / Investments	1	0.7%	2	2.5%
Business Services	2	1.5%	0	0.0%
Computers / Information Processing	14	10.4%	11	13.6%
Construction	7	5.2%	2	2.5%
Education (including day care, public and private schools, and higher education)	6	4.4%	2	2.5%
Electronics / Electrical Servicing	5	3.7%	4	4.9%
Engineering / Engineering Graphics	5	3.7%	8	9.9%
Government / Public Administration	5	3.7%	5	6.2%
Health Care / Medical / Nursing / Allied Health	24	17.8%	6	7.4%
Heating / Repair / Installation	3	2.2%	1	1.2%
Hospitality / Food Service / Tourism / Entertainment	4	3.0%	4	4.9%
Insurance	1	0.7%	0	0.0%
Law / Legal services	0	0.0%	0	0.0%
Law Enforcement / Security / Fire Protection	2	1.5%	0	0.0%
Manufacturing /Fabrication	3	2.2%	1	1.2%
Media / Broadcasting / Communications / Graphic Design	3	2.2%	3	3.7%
Museums, Art Galleries, Libraries	0	0.0%	0	0.0%
Non-Profit Charity	1	0.7%	0	0.0%
Non-Profit Religious	1	0.7%	1	1.2%
Personal Services (cosmetology, massage therapy)	0	0.0%	0	0.0%
Pharmaceutical	0	0.0%	0	0.0%
Refrigeration/ AC Repair/ Installation	4	3.0%	1	1.2%

Industry of Employment	2020	2020	2017	2017
	Count	Percent	Count	Percent
Retail / Retail Management / Retail Sales	2	1.5%	5	6.2%
Social Services (social work, psychology)	0	0.0%	1	1.2%
Telecommunications	0	0.0%	0	0.0%
Transportation / Trucking	1	0.7%	0	0.0%
Utilities	11	8.1%	5	6.2%
Warehouse / Distribution	0	0.0%	0	0.0%
Other	19	14.1%	12	14.8%
All responses	135	100.0%	81	100.0%

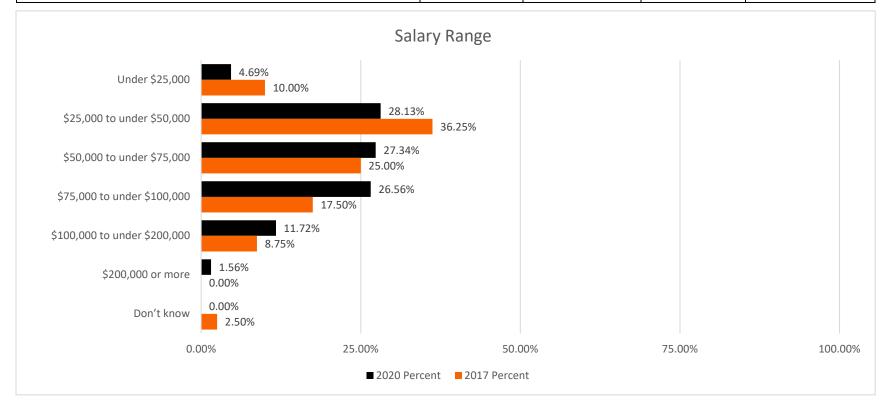
If you are currently employed full-time, please indicate the best description of your position or title at the organization:

Position/Title	2020 Count	2020 Percent	2017 Count	2017 Percent
Associate (less than 3 years of experience)	30	22.56%	17	21.25%
Mid-level associate (3-10 years of experience)	67	50.38%	38	47.50%
Mid-level management, supervisor, or director	17	12.78%	13	16.25%
Senior associate (11+ years of experience)	6	4.51%	2	2.50%
Senior or executive-level management	2	1.50%	3	3.75%
Other (please describe):	11	8.27%	7	8.75%
Grand Total	133	91.73%	80	100.00%



Annual Salary

Salary Range	2020 Count	2020 Percent	2017 Count	2017 Percent
Under \$25,000	6	4.69%	8	10.00%
\$25,000 to under \$50,000	36	28.13%	29	36.25%
\$50,000 to under \$75,000	35	27.34%	20	25.00%
\$75,000 to under \$100,000	34	26.56%	14	17.50%
\$100,000 to under \$200,000	15	11.72%	7	8.75%
\$200,000 or more	2	1.56%	0	0.00%
Don't know	0	0.00%	2	2.50%
Total	128	100.00%	80	100.00%



Section 7: School Affiliations

2020 Results: Year/Semester	Fall	Spring	Summer	Total
2012	0	1	0	1
2013	0	1	0	1
2014	18	11	12	41
2015	5	25	2	32
2016	27	9	9	45
2017	1	12	2	15
2018	3	2	3	8

2017 Results: Year/Semester	Fall	Spring	Summer	Total
2010	0	1	1	2
2011	6	2	3	11
2012	2	12	4	18
2013	12	7	8	27
2014	4	13	4	21
2015	0	4	2	6
2016	1	0	1	2
2017	0	0	1	1

What was your major or program of study?

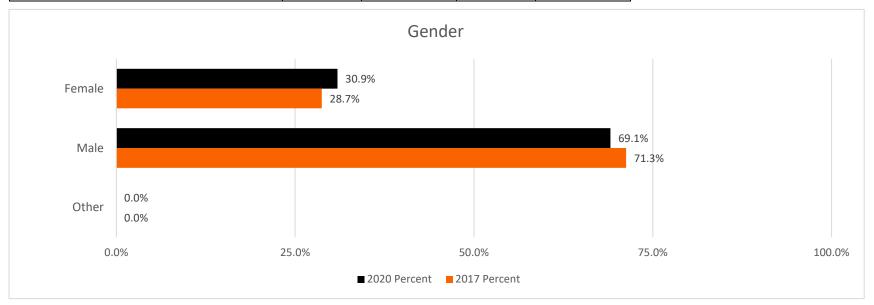
Major/Program	2020 Count	2020 Percent	2017 Count	2017 Percent
3D Modeling & Animation/Multimedia	0	0.0%	1	1.1%
Air Conditioning & Refrigeration	8	5.6%	5	5.7%
Allied Health Sciences - AS	13	9.2%	1	1.1%
Automotive - Chrysler Mopar CAP	0	0.0%	1	1.1%
Automotive - Ford ASSET	1	0.7%	0	0.0%
Automotive - General Motors ASEP	0	0.0%	1	1.1%
Automotive - Pro-Tech	0	0.0%	0	0.0%
Automotive - Toyota T-Ten	2	1.4%	1	1.1%
Automotive Collision Repair	0	0.0%	2	2.3%
Business - AS	4	2.8%	5	5.7%
Civil Engineering - BT	2	1.4%	1	1.1%
Civil Engineering/Surveying - AAS	0	0.0%	1	1.1%
Construction - Electrical	5	3.5%	1	1.1%
Construction Management	3	2.1%	0	0.0%
Construction - Masonry, Residential, or Welding	0	0.0%	0	0.0%
Culinary Arts	11	7.7%	4	4.6%
Diesel/Heavy - Aggreko SelecTech	2	1.4%	1	1.1%
Diesel/Heavy - CAT Dealer Prep	6	4.2%	1	1.1%
Diesel/Heavy - Truck Technician (MHC Kenworth)	1	0.7%	1	1.1%
Diesel/Heavy - Komatsu ACT	1	0.7%	0	0.0%
Diesel/Heavy - Manitowoc	0	0.0%	0	0.0%
Diesel/Heavy - Southwestern Association	1	0.7%	1	1.1%
Diesel/Heavy - WEDA Technician	1	0.7%	0	0.0%
Engineering - Electrical/Electronics	4	2.8%	6	6.9%
Engineering Graphics & Design Drafting	3	2.1%	3	3.4%
Manufacturing	2	1.4%	1	1.1%
Enterprise Development - Business Administration	0	0.0%	0	0.0%
Enterprise Development - General Studies	0	0.0%	0	0.0%
Gaming	1	0.7%	1	1.1%
Graphic Design Technology	3	2.1%	2	2.3%

Major/Program	2020 Count	2020 Percent	2017 Count	2017 Percent
High Voltage Lineman	6	4.2%	3	3.4%
Industrial Maintenance Technologies	5	3.5%	3	3.4%
Information Technologies - AAS	0	0.0%	1	1.1%
Information Technologies - AS	0	0.0%	1	1.1%
Information Technologies - BT	24	16.9%	15	17.2%
Instrumentation Engineering Technology - BT	8	5.6%	7	8.0%
Nursing - AAS	9	6.3%	4	4.6%
Office Information Systems Technologies	1	0.7%	2	2.3%
Orthotics & Prosthetics	3	2.1%	4	4.6%
Photography	3	2.1%	2	2.3%
Pipeline Integrity	3	2.1%	0	0.0%
Power Plant	0	0.0%	0	0.0%
Pre-Education	5	3.5%	1	1.1%
Pre-Professional Studies	0	0.0%	0	0.0%
Watchmaking	1	0.7%	0	0.0%
Other	0	0.0%	3	3.4%
Total responses	142	100.0%	87	100.0%

Section 8: Profile

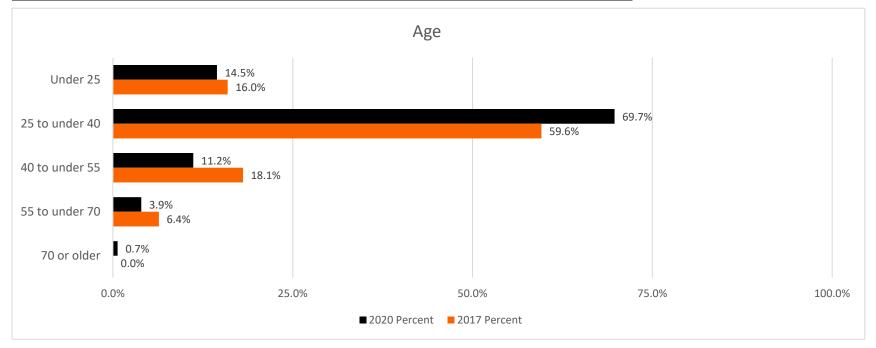
Do you identify as:

Gender	Count	Percent	Count	Percent
Female	47	30.9%	27	28.7%
Male	105	69.1%	67	71.3%
Other	0	0.0%	0	0.0%
All responses	152	100.0%	94	100.0%



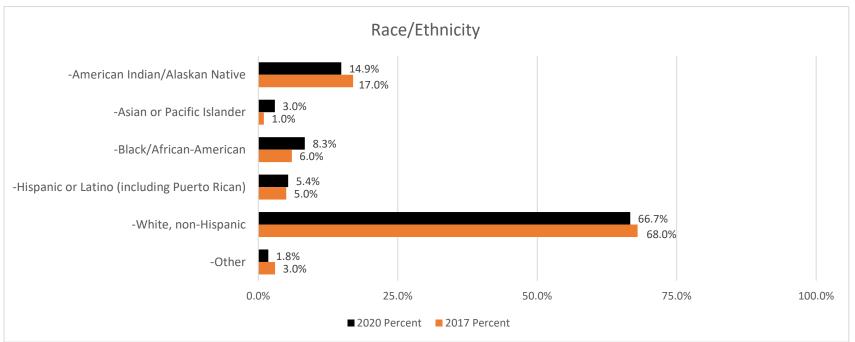
What is your current age?

Age Range	Count	Percent	Count	Percent
Under 25	22	14.5%	15	16.0%
25 to under 40	106	69.7%	56	59.6%
40 to under 55	17	11.2%	17	18.1%
55 to under 70	6	3.9%	6	6.4%
70 or older	1	0.7%	0	0.0%
All responses	152	100.0%	94	100.0%



With which of the following racial or ethnic groups do you identify yourself?

Race/Ethnicity	Count	Percent	Count	Percent
-American Indian/Alaskan Native	25	14.9%	17	17.0%
-Asian or Pacific Islander	5	3.0%	1	1.0%
-Black/African-American	14	8.3%	6	6.0%
-Hispanic or Latino (including Puerto Rican)	9	5.4%	5	5.0%
-White, non-Hispanic	112	66.7%	68	68.0%
-Other	3	1.8%	3	3.0%
All responses	168	100.0%	100	100.0%



Appendix C:

Template used to prepare the AOLS for online administration.

Ruffalo Noel Levitz Research Toolkit Review Sample

Alumni Survey™

Ruffalo Noel Levitz, a national higher education consulting firm, is conducting this survey on behalf of OSUIT. The purpose of the survey is to help OSUIT understand alumni perceptions of the institution, their experiences after graduation, and learn how the institution may assist alumni in the future.

This survey should take about 15 minutes to complete. Your answers are confidential: Your responses to the survey will not be identified in any report of the survey results. Thank you for taking the time to participate in this important survey!

Skills and Abilities

Below is a list of skills and abilities that are often enhanced by a college education. For each of these, please indicate the extent to which it was enhanced by your program at OSUIT.

	Very much enhanced	Enhanced	Somewhat enhanced	Not enhanced very much	Not at all enhanced	Not relevant/NA
Communication Skills						
I am able to write clearly and concisely.						
I have no problems presenting my work orally.						
I have the communication and networking skills to succeed in a business or professional setting.						
Math, Science, and Technology Sk	ills					
I have sufficient math skills to function well in my daily life.						
I feel I have sufficient skills in math, science, and technology to perform my job effectively.						
I feel comfortable incorporating new technology into my personal and professional life.						

Reading Skills						
I feel confident reading technical and/or strategic documents.						
I often read to keep up with trends and issues related to my profession or job.						
Tolerance and Understanding						
I am able to get along with people whose ideas are quite different from mine.						
I can look at controversial issues from the perspective of those whose stance differs from my own.						
I can relate well to people, even if they come from a different racial or cultural background.						

Finances, Preparation, and Optional Custom Questions

For each of the statements below, please indicate how satisfied you are.

	Very satisfied	Satisfied	Somewhat satisfied	Not very satisfied	Not at all satisfied	Not relevant/NA
Finances/Financial Aid						
I have the financial resources that I need to live independently and comfortably.						
Sufficient financial aid (scholarships, grants, loans) was available to me while attending OSUIT.						

Preparation and Reputation			
Graduates of OSUIT have excellent job opportunities and/or are admitted to well-regarded graduate programs.		P	
My college experience has prepared me for my current job or occupation.			
My college experience has prepared me for study beyond the degree or certificate I received.			
There were opportunities for internships, research or other experiential, hands-on learning in my program.			
My program advisor at the college was helpful to me in networking for a job/graduate school.			
Optional Custom Questions: add up to three more items			

I had opportunities to develop contacts with industry or academic professionals from outside OSUIT. My overall experience (classes/labs/internships) at OSUIT prepared me for advancement in my field. I am satisfied with OSUIT's reputation among industry professionals in my field.

Overall Satisfaction For each of the statements below, please indicate how satisfied you are.	Very satisfied	Satisfied	Som ewhat satisfied	Not very satisfied	Not at all satisfied
In general, my professors were well qualified and did a good job.					
In general, the advising I received from faculty and staff helped me complete my educational goals in a timely manner.					
Overall, the admissions, financial aid, business office, and other student services were helpful to me.					
The tuition I paid for my education was a worthwhile investment.					
Optional Custom Questions: add up to three more items					

Overall, I am satisfied with the education I received from OSUIT. Overall, my college experience at OSUIT met my expectations. If I had it to do over, I would choose to attend OSUIT again.

	How likely are you to recommend OSUIT to a close friend or family member?								
	Yes, definitely would recommend it.								
	No, would not recommend it.								
	Unsure, I might or might not recommend it.								
	Why? [OPEN-END]								
٩I	umni Activities								
	Below you will find a list of activities that colleges and universities often offer their alumni. Please indicate your level of interest in each of these activities. Your individual answers will not be linked to you. We are just measuring the general interest to help us prioritize the activities of the OSUIT alumni office.								
		Very interested	Interested	Somewhat interested	Not very interested	Not at all interested			
	Alumni events or activities								
	Participating in a job bank that lists job opportunities specifically for alumni of this institution								
	Workshops, classes, or faculty lectures								
	Assisting in the development of internships or research opportunities with my employer								
	Informal gatherings of friends and classmates								
	Helping to mentor current students in my field								
	Participate on an advisory board								

Alumni business list (repairman, insurance broker, etc.)

Optional Custom Questions: add up to three more items

Alumni Communication

We are interested in knowing more about your communication practices and preferences. For the following modes of communication, please indicate whether or not you are interested in using each of the following for news and information.

Communication Preferences	Yes	No
Alumni page on the OSUIT Web site		
OSUIT alumni magazine		
LinkedIn		
Facebook page for OSUIT		
Facebook alumni page		
Facebook page for alumni of your program/major		
Twitter		
E-mail from OSUIT		
E-mail from the office of alumni relations or an alumni		
association E-mail from your program/major		
E-newsletter for alumni of your program/major		
Phone calls with the office of alumni relations or an alumni		
association		

Connectedness and Engagement

Over time, graduates might feel different levels of connectedness and engagement with various groups in the OSUIT community. How connected do you currently feel to:

Feelings of Connectedness					
	Highly engaged or connected	Engaged or connected	Somewhat engaged or connected	Not really engaged or connected	Not at all engaged or connected
OSUIT as a whole					
Staff and faculty from my major/program					
Friends from my major/program					
Friends from my graduating class					
Friends I made through activities I participated in while at OSUIT (student clubs and organizations; arts; theatre; community service)					
Friends I made through participating in athletics or supporting a team at OSUIT					

	Please indicate your level of agreement with this statement:								
	"OSUIT makes me feel that I am still an important part of the school."								
		Completely agree							
		Mostly agree							
		Somewhat agree							
		Somewhat disagree							
		Totally disagree							
0.									
		at, if any organizations do you support through volunteer hours or monetary donations? Please list the anization name(s) in the space below. [OPEN-END]							

Which of the following factors would be of greatest importance to you in your decision to support OSUIT with monetary donations? Choose up to three from below.

below. [OPEN-END]

OSUIT gave me an excellent education.
I received scholarships or other financial aid as a student.
There is a specific need and plan for the donation (lab equipment, new building, other academic need)
I believe in the mission of the institution.
OSUIT needs my financial support to ensure an excellent education for future students.
OSUIT keeps me informed as an alumnus/a.
Other: [please describe]

What are some best practices of these organizations that encourage your involvement and support? Please describe

Occupation								
What is your primary activity today? (Choose only one response) Full-time job Part-time job Care/manage home and/or children in the home Attending a college or university If your primary activity today is full-time or part-time employment, please answer to section) Industry of employment code: (See industry code list below)	Retired Unemployed Volunteer service Military service Other (please describe) he following. (Otherwise skip to next							
Senior or Executive-level management Mid-level management, supervisor, or director Senior associate (11+ years of experience) Mid-level associate (3-10 years of experience) Other (please specify):								
Other (please specify):								

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Annual sal	ary (if full-time):	
	Under \$25,000	
	\$25,000 to under \$50,000	
	\$50,000 to under \$75,000	
	\$75,000 to under \$100,000	
	\$100,000 to under \$200,000	
	\$200,000 or more	
	Don't know	
Annual salary (if part-time):		
	Under \$10,000	
	\$10,000 to under \$20,000	
	\$20,000 to under \$30,000	
	\$30,000 to under \$40,000	
	\$40,000 to under \$50,000	
	\$50,000 or more	
	Don't know	
	currently employed either full-time or part-time, please provide the following information on your present a. This information will be used only for research purposes and will not be shared with third parties and is	
Name of co	ompany or firm:	
Size of firm:		

School Affiliations

What year/semester did you graduate from OSUIT? Year (i.e., 2007) Enterprise Development - Business Administration Semester (i.e., fall, spring, summer) Enterprise Development - General Studies Gaming Major/program [custom pull down list] Graphic Design Technology 3-D Modeling & Animation HEVi - Aggreko SelecTech Air Conditioning & Refrigeration HEVi - CAT Dealer Prep Allied Health Sciences HEVi - Komatsu Program Automotive Collision Repair HEVi - Manitowoc Automotive - Chrysler CAP HEVi - MHC Kenworth Truck Technology Automotive - Ford Asset HEVi - Natural Gas Compression Automotive - GM ASEP HEVi - Precision Agriculture Automotive - ProTech HEVi - SouthWestern Association Automotive - Toyota T - TEN HEVi - Western Equip Dealers Assoc Business Information Technologies - (AAS) Civil Engineering (BT) Information Technologies - (AS) Construction - Construction Mamt. Information Technologies (BT) Construction - Electrical Instrumentation Engineering Technology (BT) Construction - High Voltage Electric MultimediaTechnology Construction - Masonry Nursina Construction - Residential Office Information Systems Technology Construction - Welding Orthotics & Prosthetics Culinary Arts Photography Engineering - Civil/Surveying Pipeline Integrity Engineering - Electrical/Electronics Power Plant

If you are currently attending a college or university, what is the name of the institution you are attending and the program? (optional, open-end)

Name of institution:

Name of program:

Engineering - Graphics & Design Drafting

Engineering - Manufacturing

Engineering - Nanotechnology

Pre-Education

Watchmaking

Other

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Profile			
١	What is your gender?		
	Female Male		
١	What is your current age? Under 25 25 to under 40 40 to under 55 Under 55 55 to under 70 70 or older		
	With which of the following racial or ethnic groups do you identify yourself?		
-	American Indian/Alaskan Native Asian or Pacific Islander Black/African-American Hispanic or Latino (including Puerto Rican) White, non-Hispanic Other Zip code for your current residence:		
Final Question: Desire for Contact			
1	If you're interested in being contacted by someone at OSUIT please enter your contact information below (optional).		
I	Name:		
I	Email address:		
I	Phone:		

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